



Department Annual Report for Library Development

July 01, 2012 to June 30, 2013

Submitted by April Anaya

Instructions:

- Deadline for submission is July 15, 2013
- Submit no more than 2 pages.
- Use bullets.

Major Accomplishments:

- Organizational
 - Exhibited at the Southwest Book Fiesta in Albuquerque, NM to promote the resources our Library provides to authors. Promoted the Hobson-Huntsinger University Archives, Rio Grande Historical Collections and the Political Papers Archives (Domenici)
 - Collaborated with the Director of Development from the College of Agriculture, Consumer and Environmental Science to visit 10 NMSU Experiment Stations throughout the state to share progress on the Agriculture Extension Publication Digitization Project and encourage usage and support among constituents.
 - Established a working relationship with the NMSU Foundation and learned about campus wide fundraising objectives. Represented the Library at the newly formed NMSU Foundation Prospect Pipeline meetings
 - Worked with all involved units on the renegotiation and consolidation of the Zuhl Planned Gift Agreement. The renegotiation involved no changes to the Library's portion of the gift and also resulted in additional funds for the purchase of fossils, petrified wood, etc. to be added to the Zuhl collection.
- Personnel
 - Kristina Martinez received a new position with the NMSU Foundation in January of 2013.
 - April Anaya hired as new Director of Development for the NMSU Library in February 2013.
- Programs
 - Participated in the planning and execution of the NMSU Mural Tour in collaboration with the NMSU Art Department and the University Art Gallery
 - Participated in the planning and execution of the Sunshine Week event hosted by the NMSU Library



- Strategic Goals/Targets

- Helped to secure new collections for the Archives & Special Collections Department, such as: the journalism collection from Margaret Markham; the Gormley family additions to the Fabion Garcia collection; and additions to the Dave Dewitt collection
- Reached the \$25,000 goal for the Agriculture Digitization Publications campaign with combined funds from private individual donations and the CERES grant submitted by Cynthia Watkins
- Continue to build relationships with the Library's top donors and supporters
- Submitted a new proposal for \$12,000 to the McKee Foundation and the Library was awarded \$11,500

Trends/Issues:

- Working to implement creative ideas from ALADN 2013 which will expand the base of Library supporters

Significant Faculty/Staff Accomplishments:

- Degree Completion-N/A
- Grants Awarded—McKee Engineering Materials- \$11,500
- Presentations
- Publications
- Other (e.g. awards, etc.)