

Department Annual Report for Reference & Research Services

July 01, 2010 to June 30, 2011

Submitted by Cindy Pierard, Department Head

Notes and Accomplishments:

- Personnel

Dotty Ormes leaves department

- Programs

(see also Strategic Goals/Targets)

Collection Development (Beck): Coordinated several collection management projects, including Index & Abstracts Review and Multiple Copy Deselection Project. Addressed the need to cut \$232,000 from the monographs budget.

Government Documents/Maps (Ormes): Relocated the Government Documents & Maps Unit to the 1st floor of Branson Library and integrated New Mexico State Documents. Conducted collection review to identify prospective titles for e-only access.

Instruction (Westbrock): Taught 410 sessions, including two sections of LIB311 (Beck & Gunapala) and one of LIB101 (Westbrock), reaching 7,608 people [from ALS survey – 12/10].

Reference (Gonzalez): Implemented *DeskStats* at all Library service desks in spring 2011. “Typical week” reference trends included 229 in-person questions, 30 virtual questions, and 14 (20+ minutes) in-person and virtual consultations [from ALS survey – 12/10].

eCast Initiative (Mahaffy). In fall 2010, Mahaffy began formally coordinating all library projects using streaming audio/video. The Library launched its book review podcast series in spring 2011 and has dedicated webspace to future estream projects.

- Contributions to Strategic Goals/Targets

ASSESSMENT: Have all departments do at least one assessment activity – Assessments undertaken by the Space Work Group [Baldwin, Lee, *Pierard] recognized with NMSU’s 2010-2011 Outcomes Assessment II Best Practices Award.

COLLECTION MANAGEMENT: Optimize the approval plan – all subject specialists participate in plan review with YBP.

COLLECTION MANAGEMENT: Align local federal depository collection management practices with national recommendations.

*Ormes conducts comprehensive collection review of the depository collection and completes GPO site study in 2011.

FACILITIES/SPACE: Offload weight from stack areas in both libraries to meet floor load weight criteria. Government Documents & Maps Unit relocates to the 1st floor of Branson. *Beck leads subject specialists in projects to reduce duplicate formats for indexes/abstracts and multiple copies. *Beck, *Pierard, and *Sowa contribute to planning for remote storage.

FISCAL MGT: Adjust library materials budget in response to budget reductions – Baldwin, *Beck, Bosman, *Pierard, and Sandstrom work on monographic reduction plan. All subject specialists participate in discussions on fund reallocations and restructuring.

FUNDRAISING: Raise funds to add U.S./Mexico border-related collections to Archives—*Molloy developed proposal to NMSU Federal Initiatives panel [unfunded] and the Open Society Institute [with Sellers and Black, NMSU Foundation - unfunded].

INFRASTRUCTURE/ORGANIZATIONAL EFFICIENCY: Optimize consortial agreements to reduce operating costs. *Beck and *Johnson served on Consortium Task Force, *Pierard served on Courier task force.

INFRASTRUCTURE/ORGANIZATIONAL EFFICIENCY: Integrate digital activities into Library organization/implement projects. Fund-raising for Agricultural Extension Publications digitization project underway. Team: *Watkins, *Andrews, Henke, Miller, *Ormes, *Pierard, Schneider.

SERVICES: Increase quality and content of NMSU AgNIC/Rangelands sites. – see digitization proposal note above.

SERVICES: Broaden the library instruction base – Westbrock piloted one-credit online course, LIB101, in Fall 2011.

Significant Faculty and Staff Accomplishments

- Grants Awarded

- *Johnson, P. and Smith, J. Engineering materials. Robert E. and Evelyn McKee Foundation of El Paso. \$7,500.

- *Mahaffy, M. and *Baker, S. El dia de los niños/El dia de los libros. Southwest and Border Cultures Institute. \$2,300.

- *Molloy, M. “The Ivan Schulman/Evelyn Garfield Collection in the NMSU Library: A Project to Add Intellectual Value to a Unique Resource for Latin American Literary Scholarship.” Southwest and Border Cultures Institute. \$2,487.

*Reference and Research Services Department staff member

Significant Faculty and Staff Accomplishments:

- Presentations

- *Bowden, C. & *M. Molloy. Keynote Address. Presented November 5 at the 2010 Bioneers Conference: Rebeearth. Westminster College, Salt Lake City, UT. [invited presentation]
- Devall, E., *Johnson, P. & L. Madson. Classroom Assessment Techniques. Several campus workshops presented during spring 2011.
- *Johnson, P. What about the graduate students? Library workshops for a sometimes overlooked population. Presented April 29 at the 2011 New Mexico Library Association Conference. Albuquerque, NM.
- *Mahaffy, M. Reaching Readers: Utilizing podcasting to share book recommendations among community members. Presented April 28 at the 2011 New Mexico Library Association Conference. Albuquerque, NM.
- *Molloy, M. Our Daily Massacre: Thoughts on preserving the record of violence in Mexico's drug wars. Presented February 9 at Reed College, Portland, OR. [invited presentation]
- *Ormes, D. Is it a bird, a plane? No, it's FDsys! Federal Digital System, the new face of the Government Printing Office. Presented April 29 at the 2011 New Mexico Library Association Conference. Albuquerque, NM.
- *Ormes, D. Hispanic heroes, Border shenanigans, and Dr. Seuss? A depository library centennial in New Mexico. Presented October 18 at the Depository Library Council Annual Conference. Arlington, VA.
- *Pierard, C. Using photo research to improve student spaces. Presented April 28 at the NMSU Teaching Academy. Las Cruces, NM.
- Stovall, S., Hand, T., MacGregor-Mendoza, P. and *T. *Westbrock. Beyond the Higher Learning Commission Assessment Academy. Presented February 26 at the 2011 New Mexico Higher Education Assessment and Retention Conference. Albuquerque, NM.
- *Westbrock, T. & M. Moberly. Using student snapshots to establish and assess baccalaureate outcomes. Presented February 26 at the 2011 New Mexico Higher Education Assessment and Retention Conference. Albuquerque, NM.
- Wojahn, P., Moberly, M., & *P. Johnson. Authentic measures: What students say about outcome assessment. Presented February 26 at the 2011 New Mexico Higher Education Assessment and Retention Conference. Albuquerque, NM.

- Publications & Creative Work

- *Baker, S. (2010). Academic library job search blues: An insider's notes for new librarians and library school students. *Library Journal* web exclusive: <http://www.libraryjournal.com>
- Bowden, C. & *Molloy, M. (2010). Who is behind the 25,000 deaths in Mexico? *The Nation*
- *Molloy, M. & C. Bowden.(2010). *El Sicario*. Chicago: Nationbooks.
- Rossi, G. (2010). *El Sicario: Room 164*. Translation and research by *M. Molloy.
- *Westbrock, T. & *A. Gonzalez. (2010). Reaching out with LibGuides: Establishing a working set of best practices. *Journal of Library Administration* 50(5-6).

- Other (e.g. awards, outreach programs, etc.)

- *Susan Beck received a Library Faculty Award for her coordination of the 2010 Library Materials Budget Reduction project.
- *Alisa Gonzalez was one of two NMSU faculty members to receive the 2010 Sony Award. The award is given to junior tenure-track faculty to support the pursuit of academic excellence..
- *Nirmala Gunapala and Paula Johnson received the Alliance for Innovation in Science and Technology Information (AISTI) Professional Development award, which will support a planned trip to the Los Alamos National Laboratory library in 2011.
- *Paula Johnson received the Dean's Faculty Research Award to analyze citations from NMSU engineering theses/dissertations.
- *Molly Molloy attended the 2010 Venice International Film Festival to promote *El Sicario: Room 164*, a documentary by Gianfranco Rossi, chronicling the life of a Juarez hitman. Molloy provided translation and research for the film, which was awarded the Biografilm Award and FIPRESCI Prize in Venice and the Grand Jury Award at the London Documentary Festival.
- *Molly Molloy was featured on national media programs, including *In These Times*, *Democracy Now*, and *NBC Dateline*.
- *Molly Molloy was awarded the Jose Toribio Medina award by the Seminar on the Acquisition of Latin American Library Materials (SALALM). The award honors outstanding contributions by SALALM members to Latin American Studies. Molloy's Frontera list was recognized as the most comprehensive, current source of narco-related violence on the U.S.-Mexico border.
- *Luci Ortiz received a Non-Exempt Staff Award for her support planning and implementing the Centennial Celebration and relocating the Government Documents & Maps Unit collections and offices.
- *Cindy Pierard served on the Steering Committee for Library's External Review, was lead author of the background report, and helped to structure the Resource Room and Team Meeting Schedule.
 - *El dia de los niños/El dia de los libros*. (coordinated by Mardi Mahaffy and Sarah Baker). Two programs. 120 attendees.
 - *Centenary and works of Cuban author Jose Lezama Lima* (coordinated by Molly Molloy). One program. 50 attendees.

