

Department Annual Report for Library Development

July 01, 2010 to June 30, 2011

Submitted by Kristina Martinez

Instructions:

- Deadline for submission is July 1, 2010
- Submit no more than 2 pages.
- Use bullets.

Major Accomplishments:

- Organizational
 - Planned and executed the celebration for The Round Up Digitization Project
 - Participated in the planning and execution of the Partnership Reception for the External Review
 - Exhibited Chile Book collection at the Fiery Foods show in Albuquerque with Cindy Watkins. Sold the only 25 calendars we had left on the first day of the show. Sold 165 raffle tickets for framed archival photos that featured the chile industry, sold one copy of The Whole Damned World, sold 8 Pete flash drives, added people to our mailing list who want to purchase the calendar when it comes out.
 - Worked on Library Student Fee proposal and presentation with Dean Titus
 - Created and instituted the Honor with books program.
 - Partnered w/ NMSU Alumni Association to produce and sell 4GB Pistol Pete flash drives. The Library currently has only 54 left out of 200.
- Personnel - NA
- Programs –
 - The Round Up Digitization Celebration was held August 20th and was a huge success.
- Strategic Goals/Targets
 - Increased by at least 3% the growth of 9 existing endowments
 - Continue to build relationships with Library's top donors
 - Submitted a new proposal to McKee Foundation and the Library was awarded \$7,500.00

- One new endowment in draft phase – Meerscheidt Kinesiology Materials; 5 major gift asks out – Yates, papers and \$5 million; Mandell – gift of real estate; Bingaman – papers; Richardson – papers; Maurice Sherif collection
- Helped bring new collections into Archives & Special Collections
- Casad/ Van Winkle Biography manuscript edited and submitted to UNM Press. Awaiting response.
- 2011 Library Calendar SOLD OUT for the first time.
- Esther Chavez Cano Translation project completed. 60 articles are now translated into English and can be used in the archives when patron request access to the collection.

Trends/Issues:

- Attempting to implement relevant and appropriate ideas that I picked up at ALADN 2011.

Significant Faculty/Staff Accomplishments:

- Degree Completion - NA
- Grants Awarded – McKee Engineering Materials - \$7,500
- Presentations
 - Presented at ALADN 2011 – Finding the Funding: Creative Way to Have Donors Fund the Processing of Archival Collections.
 - Presented a Library Student Fee Proposal with Dean Titus to the Student Fee Advisory Board.
- Publications – spring and fall newsletter articles
- Other (e.g. awards, etc.) - NA