



Department Annual Report for Reference and Research Services

July 01, 2006 to June 30, 2007

Submitted by Cindy Pierard

Accomplishments and Other Events of the Past Year:

- Personnel
 - Kirsten Clark, Government Documents Librarian, left the department, August 2006.
 - Susan Metcalf, Social Sciences Librarian, left the department, March 2007.
 - Alisa Gonzalez and Sarah Baker hired as new Social Sciences Librarians [will join department August 2007].
 - Rod Miller hired as Government Documents & Maps Librarian [will begin work July 2007].
 - Melissa Van Dusen completed temporary assignment as Reference & Research Services Librarian, May 2007.
- Programs
 - Collection Development: Restructuring of Technical Services brought the Gifts Unit under the direction of the Collection Development Coordinator. Prepared new program support statements for the following: B.S. in Genetics (College of Agriculture and College of Arts & Sciences), BS/MS in Mechanical Engineering (College of Engineering), BA in Information Engineering Technology (College of Engineering), BA in Creative Media (College of Extended Learning), MPA-MA in Public Administration and Public History (College of Arts & Sciences), MA in Financial Mathematics (College of Arts & Sciences and College of Business), BA/MS in Physics (College of Arts & Sciences). Prepared second funding proposal for development of the Library's water resource collections (received \$4700 from previous year's submission). Coordinated Serials Review and Assessment Project, a project to align library resources with university teaching and research priorities. Participated in first statewide consortial purchase of databases, coordinated through NMARL, which will provide access to *Academic Search Premier* and *CINAHL full-text*.
 - Government Documents/Maps: Completed MARCIVE project, which significantly improves access to older federal documents by creating online catalog records. Established interim staffing plan to continue services and programs pending hire of a new documents librarian. Ortiz participated in planning and initial training for the IMLS grant, *21st Century Government Information in the 21st Century*, through which NMSU and other partner document libraries in the 5-state region will train and support non-government information library staff in the use of electronic government information through training sessions and workshops.
 - Instruction: Implemented use of Student Response System/Clicker technology into instruction for UNIV 150. Created Plagiarism website for University community. Completed policy statement for Visiting Groups. Instruction program participants taught 217 course-related sessions, and four sections of LIB 311, reaching ca. 4953 people.
 - Reference: Implemented librarywide reference wiki (coordinated by Sowa) and reference services via IM-instant messaging (coordinated by Van Dusen). In coordination with the Information Desk Working Group, developed and implemented survey of user satisfaction with library public service desks and shared results with staff and users.
- Strategic Goals/Targets Completed
 - Completed 75% of target concerning serials review and assessment.
 - Completed MARCIVE retrospective conversion project.
 - Completed Plagiarism web site [will be promoted this fall to the campus community]
 - Completed projects relating to instruction [active learning/clickers] and reference [statistics, service satisfaction]

Trends/Issues:

Difficulty in interpreting future directions for teaching and research program as they relate to library collections; many new programs introduced, but few priorities revealed. Need to continue development of visible and effective online library services and resources; in-person transactions for reference and instruction down. Numerous personnel transitions—how can we improve faculty retention?

Faculty/Staff Accomplishments:

- Grants Awarded
 - *Mahaffy, Mardi and Sylvia Ortiz. New Deal Art in New Mexico. SBCA mini-grant, \$1,982.
 - *Mahaffy, Mardi. El día de los niños/El día de los libros outreach programming. SBCI mini-grant, \$1,000.
 - *Mahaffy, Mardi, Beck, Susan, and Cindy Pierard. The Big Read. National Endowment for the Arts/Arts Midwest. \$10,000.
 - *Molloy, Molly and Gary Mayhood. Sheet Music from the Border Region. SBCI mini-grant, \$2,000.
 - *Valko, Theresa and Watkins, Cindy. Engineering materials. Robert E. and Evelyn McKee Foundation of El Paso. \$5,000.
 - *Watkins, Cindy and Cindy Pierard. Water Resources Monographs. PNM Foundation Partnership Grant. \$5,000.

Faculty/Staff Accomplishments:

- Presentations
 - *Beck, Susan. "Films Along the Border: Shaping a Borderland Film Collection." Presented April 29 at SALALM 52 Conference.
 - *Clark, Kirsten, *Mahaffy, Mardi, and *Sylvia Ortiz. "75th Anniversary of the New Deal Arts Project: Celebrate Community Culture." Presented August 4 at the Five States Depository Librarians Conference.
 - Cromer, Donna, Firmature, Twila, *Pierard, Cindy and Melissa Van Dusen. "Fast, Cheap, and Useful: New Tools for Reference and Beyond. Presented March 16 at the Mountain Plains Library Association/New Mexico Library Association Conference.
 - *Mahaffy, Mardi. "Exploring Common Ground: Writing Center/Library Collaboration." Poster presented June 26 at the American Library Association annual conference.
 - *Metcalf, Susan, *Mahaffy, Mardi, and *Irene Shown. "Children's Literacy, El día de los Niños, and the Academic Library." Presented October 13 at the New Mexico Library Association Mini-Conference.
 - *Metcalf, Susan and *Melissa Van Dusen. "Reference Assessment as Compass: Retooling to Find our Way." Presented March 31 at the Association of College and Research Libraries 13th National Conference.
- Publications
 - *Susan Beck (website analysis), *Mardi Mahaffy and *Susan Metcalf (citing sources) contributed chapters to *Information Literacy Course Handbook for Distance and In-class Learners*. Ed. Kate Manual. Library Instruction Publications: Pittsburg, PA. 2006
 - *Caufield, James. "The Myth of Automated Meaning." *International Review of Information Ethics*. September, 2006.
 - *Mahaffy, Mardi. "Encouraging Critical Thinking in Student Library Research: An Application of National Standards." *College Teaching*. Fall, 2006.
 - *Molloy, Molly. "Love on the Line." In *Open Windows 2006*. Ed. Sonya Unrein. Ghost Road Press: Denver, CO. 2006.
 - *Pierard, Cindy and Kathryn Graves. "Research on Student Retention and Implications for Library Involvement." In *The Role of the Library in the First College Year* (Monograph #45). Ed. Larry Hardesty. Columbia, SC: University of South Carolina, National Resource Center for the First-Year Experience and Students in Transition. 2007.
- Other (e.g. awards, service contributions, notable outreach, etc.)
 - Molly Molloy, president of the Seminar on the Acquisition of Latin American Library Materials (SALALM), organized the group's annual conference, held April 26-May 1, in Albuquerque, NM and will edit the conference proceedings.
 - Irene Shown and Mardi Mahaffy coordinated a successful campus and community outreach program featuring panel discussions and storytelling by children's authors and illustrators in celebration of El día de los niños/El día de los libros.
 - Molly Molloy was featured contributor to the NMSU Choirs Opening Toast Concert, which focused on immigration and the border.
 - Theresa Valko, and members of the Southwest Energy Alliance, coordinated the first annual community Energy Fair, an event designed to share information on clean and sustainable energy resources.
 - James Caufield and Mardi Mahaffy received the NMSU Teaching Academy's Outstanding Workshop award for their workshop, *Designing and Managing Student Research Assignments*.
 - Mavis Johnson and Irene Shown were recognized through the Library's Staff Bonus Program. Johnson was lauded for her work in managing the MARCIVE project and Shown for her leadership with El día de los niños/El día de los libros programming and New Mexico REFORMA. Mardi Mahaffy was recognized through the Library's Faculty Bonus Program for her leadership in establishing a library-based writing consulting program for students.
 - Theresa Valko received the Dean's Faculty Research Award for her research on the impact of ACRL's Instruction Librarian Competencies.
 - *Campus service activities*: Susan Beck—General Education Outcomes Assessment Committee, Outcomes Assessment I Committee. James Caufield—Plagiarism Web Page Committee, First Year Experience/Foundations of Excellence Committee. Mardi Mahaffy—Womens Studies Steering Committee, Gender Equity Policy Committee, Teaching Academy Board. Susan Metcalf—Outcomes Assessment Committee II. Molly Molloy—Executive Committee of the Center for Latin American and Border Studies, Border Research Cluster, University Appeals Board. Sylvia Ortiz—Gender Equity Subcommittee. Cindy Pierard—Steering Committee for Higher Learning Commission Self-Study and Mission and Student Learning & Effective Teaching Subcommittees. Cindy Watkins—Faculty Senate Technology Committee.
 - *Professional service activities*: Susan Beck—ACRL Instruction Section Member-at-Large, ACRL Education and Behavioral Social Sciences Section Information Literacy Standards Committee, *Public Services Quarterly* Editorial Board. Kirsten Clark—Mountain Plains Library Association Government Documents Section, ALA Government Documents Round Table Executive Board. Mardi Mahaffy—Library Instruction Round Table Research Committee, New Members Roundtable Resume Review Service. Molly Molloy—SALALM. Sylvia Ortiz—RUSA Business Reference and Services Section Membership Committee, Reference Services Discussion Group, Program Planning Committee. Cindy Pierard—RUSA Professional Development Committee. Theresa Valko—Library Orientation Exchange/LOEX Advisory Board. Cindy Watkins—AGNIC and Western Rangelands Alliance.

*Reference and Research Services Department staff member