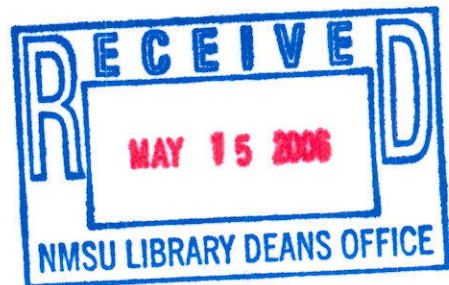


**Grants/University Relations Officer Annual Report for**

July 01, 2005 to June 30, 2006

Submitted by Jeanette C. Smith



## Major Accomplishments:

- Organizational

No changes.

- Personnel

No changes.

- Programs

Grants: Eleven written proposals totaling \$54,964.14 were submitted. The Library was awarded seven grants totaling \$40,090.89. The "Library Grant and Gift Award" web page was updated, as well as the more detailed grants spreadsheet for the Dean. Ongoing grants training included in-house workshops in grantsmanship and InfoEd (see below), and faculty also attended campus P.I. training.

University Relations: An animated PowerPoint presentation on the Library with music and narration was prepared, shown to NMSU's Board of Regents in October 2005, and very well received. Several showings were presented to 15 Library staff on May 11, and the presentation files were put on the computers in the Zuhl and Branson classrooms for library instruction use. The attractive 8 page "New Mexico State University Library 2005" report was distributed in Fall 2005 to campus leaders and Library staff.

As of Spring 2006, all publicity materials/web presence coming from the Grants/University Relations Office were redesigned to be in conformance with campus branding specifications. 4,500 library news postcards with attractive original artwork were printed and distributed in Fall 2005 and Spring 2006. Electronic Fall 2005 and Spring 2006 library newsletters were mounted on the Library newsletter page. A link to each newsletter was publicized on Hotline and the NMLA and BRLA listservs. A link to the Library newsletter page was added to the top page of the Library home page.

Twenty-nine news releases were posted on the Library news web page and released through University Communications. Very visible headlines for the most recent four news releases were posted on the top page of the Library home page with a link to the Library news page for the current year. News releases are now in shtml rather than pdf format, and the web procedure has been streamlined. Major news stories included the reading of the WWII letters in Archives in October, Governor Richardson's January press conference in Zuhl Library, the Zuhl amethyst installation in May, and the presentation of the NCLIS Health Information Award for New Mexico to BIEN! in May.

- Strategic Goals/Targets

The goal to work with two new Library PIs to plan, write and submit grant proposals was achieved. The two new PIs were Martha Andrews and Susan Metcalf.

### Trends/Issues:

- Big funding milestone: Total Library grant and gift funding resulting from successful written proposals since the mid 1990s now exceeds \$1,000,000.
- Seventeen out of twenty-two Library faculty completed InfoEd, SPIN, SMARTS, and GENIUS training as part of campus InfoEd beta testing. Ongoing individual electronic access to grant opportunities through InfoEd should help enhance and encourage grants activity.

### Significant Faculty/Staff Accomplishments:

- Degree Completion

- Grants Awarded

See grants statistics listed in **Major Accomplishments**

- Presentations

Jeanette Smith conducted a Grantsmanship 101 Workshop attended by five Library staff and made arrangements for in-house InfoEd training.

- Publications/Research/Creative Activity

Jeanette completed her third (Will Manley), fourth (Blunders and Blunderers), and fifth (The Fear Factor) chapters for her book on library humor

Jeanette indexed the Library's Promotion and Tenure Document and distributed the index to the Library faculty.

Jeanette contributed a piece on the public library of the future to Norman Stevens for potential publication under the auspices of the Molesworth Institute.

Many of Jeanette's photos appear in library publications and are submitted to the media with news releases. Her photo "La Tienda Rosa" appeared on the Fall 2005 postcard and her 2006 photo of Gary Mayhood was printed on his "Star of Excellence Award" trophy.

- Other (e.g. awards, etc.)

Jeanette was named a Fellow of the Molesworth Institute of library humor by Norman Stevens in November 2005.