



Grants & University Relations Officer Annual Report for

July 01, 2004 to June 30, 2005

Submitted by Jeanette C. Smith

Major Accomplishments:

- Organizational

A new web page, "Library Grant and Gift Awards Resulting from Successful Proposals," was organized and mounted at <http://lib.nmsu.edu/aboutlib/grants/GrantsPage.htm> Awards listed in the database are linked to pertinent news releases and project web pages.

The more detailed grants spreadsheet designed for "eyes only" access in paper is now available sorted by fiscal year and funding agency.

- Personnel

No changes

- Programs

Thirteen grant proposals totaling \$521,276.89 were submitted

The Library was awarded five grants totaling \$39,263.

Fall 2004 (4,275) and Spring 2005 (4,300) library news postcards were printed and distributed. Attractive original artwork on the cards continues to attract notice.

Fall 2004 and Spring 2005 library newsletters were mounted on the library newsletter page of the library web page for exclusive electronic distribution. Newsletters were announced on Hotline and the NMLA and BRLA listservs with a link to the newsletter.

Twenty-one news releases were posted on the library news web page and released through University Communications.

An attractive "state-of-the-library report 2005" (1,000 copies) was approved and printed for Fall 2005 distribution.

Major news stories included Bond Issue C and the library merges. A major article by Marvin Tessneer, "Archives Provide Window to Past," appeared in the *Sun News*. Major events covered included "Many Voices, One Nation @ Your Library" event and the Sherwin Bitsui presentation at the annual meeting of the RGHCS. A budget for the Bitsui event allowed the purchase of display ads, flyers and posters. An article in the "Senior Living" column in the *Sun News* by Jeanne Culbertson also highlighted library services and collections.

- Strategic Goals/Targets

The goal to work with 2 new Library PIs to plan, write and submit grants was achieved. The 2 new PIs were Kirsten Clark and Maura Kenny.

Trends/Issues:

- Most department heads have now attended the in-house Grantsmanship 101 workshop, but all need to do so. A larger grant initiative of \$450,000 was resubmitted to the National Library of Medicine.

Significant Faculty/Staff Accomplishments:

- Degree Completion

- Grants Awarded

See grants statistics listed in **Major Accomplishments**.

- Presentations

Jeanette Smith conducted one session of the Grantsmanship 101 Workshop attended by six library staff (completed by five).

Jeanette participated as a reader for the “Many Voices, One Nation @ Your Library” event.

- Publications/Research

Jeanette’s article “Learning Indexing: The Way through the Woods,” was published in *Key Words* 12 (April-June 2004):50-53.

Jeanette completed a second chapter in her humor research on library humorist Norman Stevens. She also did research at Indiana University in primary sources on Edmund Lester Pearson. A student assistant did filing for her during Spring Semester and the library humor files are in good order. Scanning the literature and inputting records into the database continues.

- Other (e.g. awards, etc.)

Jeanette is a member of the *American Libraries* magazine advisory board.