2012 General Obligation
Bond “B” for NM Libraries
2012 GO BOND B  $9.7 million

- $3 M Academic Libraries
  - Colleges and Universities
- $3 M Public Libraries
  - Community
- $3 M School Libraries
  - K-12 public schools
- $700K Tribal Libraries
  - All tribal libraries
where 30% of $3,000,000 requested goes to joint initiative and remaining balance ($2,100,000) is distributed accordingly as shown in column H. Distributions end up at $14.797 per fte. Distributions are based on Fall 2010 FTE; however, fall 2012 FTE figures would be used should we be successful in obtaining another GO BOND in next legislative session and general election.

### Research

<table>
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<tr>
<th>INST</th>
<th>CAMPUS</th>
<th>UG FTE</th>
<th>New UG FTE</th>
<th>GR FTE</th>
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### Comprehensive

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### Branches / Independents

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| Totals   |        | 86,915 | 98,941     | 9,768  | 42,984     | 141,924   | $2,100,000       |

Research and Comprehensive Libraries fte = 1.3 greater than two year colleges and where graduate fte is 4.4 greater. Calculations by I. Rodarte - January 30, 2012
Our Library

• Insert local examples or benefits to your individual libraries
B. for library acquisitions and capital improvements at public libraries, public school libraries, academic libraries and tribal libraries statewide:

1) to the cultural affairs department: (a) seven hundred thousand dollars ($700,000) for equipment and supplemental library resource acquisitions, including print, non-print and electronic resources, and for planning, designing and constructing capital improvements to include library facilities for tribal libraries statewide; and (b) three million dollars ($3,000,000) for equipment and supplemental library resource acquisitions, including print, non-print and electronic resources, for non-tribal public libraries statewide;

2) to the higher education department, three million dollars ($3,000,000) for library resource acquisitions, including books, equipment, resources and collaborative library resources and information technology projects, for academic libraries statewide;
New Mexico Consortium of Academic Libraries
List of Acceptable Library Resources For Expending GO Bond Funding
New Mexico Academic Libraries
Effective as of October 30, 2007

Traditional Library Materials
• Books and Journals (print & electronics)
• Manuscripts
• Music Scores
• Recordings
• Microfilm and Microfiche
• Educational Software
• Visual Media
• Pictures
• Models (Kits) including 3-D Objects
• Maps

Library Equipment and Software for Electronic Access
• On-line Catalog Equipment and Software
• Personal Computers and Printers
• Wireless Internet Access to enable connecting to library materials
• Proxy Server
• Smart Library Classroom Equipment and Materials to enable instruction in how to access library resources
• Scanners Software for Digital Repository
• Microform Readers and Printers
• Fax Machines to facilitate interlibrary loan

Electronic library Subscriptions and Processing Services
• Bibliographic and Full-Text Databases
• Catalog services
• Interlibrary Loan Services

This list serves only as general guide for acceptable library acquisitions in spending general obligation (GO) Library Bond Funds. However, please note that the primary intent of the GO bond funds is to supplement existing Library acquisition budgets and not to replace them. Our major focus should be for expending funds to improve patron services. All expenditures must be initiated and approved by the Library Director.
History of Library GO Bond Appropriations 2002 - 2010

2010:
Bond B: for library acquisitions and capital improvements at public libraries, public school libraries, academic libraries and tribal libraries statewide:
(1) to the cultural affairs department:
   (a) $700,000 for equipment and supplemental library resource acquisitions, including print, non-print and electronic resources, and for planning, designing and constructing capital improvements to include library facilities for tribal libraries statewide; and
   (b) $3,000,000 for equipment and supplemental library resource acquisitions, including print, non-print and electronic resources, for non-tribal public libraries statewide;
(2) to the higher education department, $3,000,000 for library resource acquisitions, including books, equipment, resources and collaborative library resources and information technology projects, for academic libraries statewide; and
(3) to the public education department, $3,000,000 for library resource acquisitions, including library books, for public school libraries statewide.
2008:

Bond B: for library acquisitions at public libraries, public school libraries, academic libraries and tribal libraries statewide:

(1) to the cultural affairs department:
   (a) $3,000,000 to acquire library books, equipment and library resources for public libraries statewide; and
   (b) $2,000,000 to acquire library books, equipment and library resources for tribal libraries statewide;

(2) to the public education department, $3,000,000 to acquire library books, equipment and library resources for public school libraries statewide; and

(3) to the higher education department, $3,000,000 to acquire library books, equipment and library resources for academic libraries statewide;
2006:
Bond C: for statewide library acquisitions:
(1) to the cultural affairs department, $3,000,000 for supplemental library resource acquisitions, including books, equipment and resources, for public libraries statewide;
(2) to the higher education department, $3,000,000 for library resource acquisitions for academic libraries statewide; and
(3) to the public education department, $3,000,000 to acquire library books, equipment and library resources for eligible public school and juvenile detention libraries in the state of New Mexico. The secretary of public education shall identify all eligible school libraries and distribute these funds by providing a base amount of $3,000 per library and the remaining balance on a per-membership basis.
2004:
Bond C: for library acquisitions:
(1) to the commission on higher education, $3,888,000 for supplemental library resource acquisitions for state academic libraries statewide;
(2) to the office of cultural affairs:
   (a) $5,832,000 for supplemental library resource acquisitions, including books, equipment and resources, for public libraries statewide; and
   (b) $324,000 to acquire library books, equipment and library materials for the state library and the Angelico Chavez history library; and
(3) to the public education department, $6,156,000 to acquire supplemental library books, equipment and library resources for public school and juvenile detention libraries statewide.
History of Library GO Bond Appropriations 2002 – 2010 Con’t

2002
Bond D: For public library acquisitions, to the office of cultural affairs, $15,980,000 to acquire library books, equipment and library resources for public school, academic and local libraries statewide as follows:
(1) $4,852,000 for public libraries;
(2) $7,704,000 for public school libraries; and
(3) $3,424,000 to purchase library materials and books for academic libraries statewide.
Why Support GO Bond B?

• GO Bond B allows us to build stronger libraries for the citizens of New Mexico.

• Libraries are a good return on investment:
  • Demand for information and additional services is up, institutional funding is down.
• Libraries are economic engines used for job hunting and retraining.
• Libraries fill a critical community need by ensuring access for all citizens.
Most Common Uses for GO Bond Funds

- DVD and Audiovisual
- Scholarly journals
- Books
- Newspapers
- Electronic Resources
Taxpayer Impact

- State sources estimate that it would cost an average of $.56 cents each year for 10 years per $100,000 of fair market value of your home for GO Bond “B”.

Common Academic Library Myths

- Everything is available online
- Libraries are well funded
- Libraries serve only students
Click on the link for current ballot language

http://www.sos.state.nm.us/Voter_Information/Sample_Ballots.aspx
What Can I Do? Suggestions?

At your Institution, contact:

- President
- Foundation
- Board of Regents
- Faculty & Staff
- Student Organizations
- Marketing department

In your community, contact:

- Mayor & City Council
- PTA and School Board
- Chamber of Commerce & JC
- County government
- Non-profits (Big Brother, Big Sister, Literacy Council)
Promotional Bookmark

YOU NEED LIBRARIES...
LIBRARIES NEED YOU!!

$9,700,000 for New Mexico Libraries:
- Academic Libraries $3 Million
- Public Libraries $3 Million
- School Libraries $3 Million
- Tribal Libraries $.7 Million

Funds will be used to acquire library books, equipment, and resources
GO Bond “B” is for Libraries November 6, 2012
In just one day...

23,159 people walk through the doors of New Mexico Public Libraries!

25,271 books, movies, DVDs, and more, are borrowed from New Mexico Public Libraries!

4,641 people use computers at New Mexico Public Libraries!

3,737 reference questions are answered at New Mexico Public Libraries!

2,091 people attend programs at New Mexico Public Libraries!

YOU NEED LIBRARIES...

LIBRARIES NEED YOU!

VOTE!

Library GO Bond Issue B
November 6, 2012

$9,700,000 for all Academic Public School and Tribal Libraries in New Mexico

...where you can read, write, study, research, learn, compute, surf, and be entertained!

For more information visit bondsforlibraries.org
NEW MEXICO SCHOOL LIBRARIES

CRITICAL FOR STUDENT ACHIEVEMENT
In schools with quality library programs, student performance on annual academic assessments consistently averaged 8-10 points higher than other schools.

INSPIRE LITERACY
Research has shown that school libraries have the tools to inspire literacy in learners of all ages. When students have the opportunity to choose meaningful literature and to explore information that matters to them, many forms of literacy emerge and develop.

PROVIDE EQUAL OPPORTUNITIES FOR LEARNING AND ACHIEVEMENT TO ALL STUDENTS
Well-funded school libraries provide access to information and literature for all children, including those with little personal means to obtain reading and electronic resources.

NEW MEXICO TRIBAL LIBRARIES

There are eighteen tribal public libraries in New Mexico and one developing public library. Each library serves as a traditional resource and information center by providing services and materials to community members of all ages, as well as providing the only computer access for many students and job seekers. They also serve as a cultural resource by providing classes and materials in their respective Native languages and traditional arts and crafts. Tribal libraries receive varying degrees of support from tribal governments. While the majority of pueblos and tribes recognize that tribal libraries are important for the community, they have limited budgets and are not able to provide funding at levels adequate to support and sustain a quality library.

In just one day...

- 551 people walk through the doors of NM tribal public libraries
- 239 books, movies, CDs, and more, are borrowed from NM tribal public libraries
- 287 people use computers at NM tribal public libraries
- 135 reference questions are answered at NM tribal public libraries
- 129 people attend programs at NM tribal public libraries

NEW MEXICO ACADEMIC LIBRARIES

Requests for service & materials continue to rise.

- In 2010:
  - 110 thousand materials shared between libraries
  - 100 thousand reference questions answered
  - 3.3 thousand library tours conducted
  - 1.6 million materials checked out
  - 4.5 million visits to NM academic libraries

Passing Bond B during the November 2012 election will enable public academic libraries to:

- Provide 24/7 access to library information resources for all campus-wide and distance education students, faculty, and staff—no matter where they live;
- Support our students and faculty by developing and updating current Library materials in community college and university libraries;
- Assist in meeting accreditation¹

GO Bonds provide up to 25% of New Mexico academic library materials

¹NM Consortium of Academic Libraries (NMCAL) 11-18-09
TALKING POINTS: 2012 GO BOND
ACADEMIC LIBRARIES

- **Purchase of library books.** The attempt to maintain a current collection becomes a greater challenge each year with flat budgets and increasing costs for books, journals, and databases. It is even greater that we advocate citizens of New Mexico to vote on November 6, 2012.

- **Book inflation.** The average cost of a book to support college student learning has risen 64% going from $40.52 in 1989 to $66.27 in 2010. (The Bowker Annual – Library and Book Trade Almanac 2011, page 474).

- **Academic journals.** To support the educational efforts of community college or university faculty and students, for example, academic libraries in New Mexico have had to deal with the inflation rate of academic journals increasing at an average rate of 10% per year. Here are some average costs per title today compared to costs three years ago.

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<tr>
<th>Subject Area</th>
<th>COST PER SUBSCRIPTION</th>
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<tr>
<td></td>
<td>2009</td>
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<tr>
<td>Chemistry</td>
<td>$3,629</td>
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<tr>
<td>Physics</td>
<td>$3,263</td>
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<tr>
<td>Botany</td>
<td>$1,552</td>
</tr>
<tr>
<td>Health Science</td>
<td>$1,328</td>
</tr>
<tr>
<td>Math/ComputerScience</td>
<td>$1,467</td>
</tr>
<tr>
<td>Biology</td>
<td>$1,917</td>
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</table>

Projected overall inflation rate increase for FY10 is 7 to 9 percent. If the American dollar continues to weaken, the increase will be higher. (Library Journal, May 1, 2011, page 32.)

- **Electronic database costs soar.** There is no stability in percentage of cost increases but they continually increase from one year to the next. There are many factors considered in these costs and are inconsistent varying from vendor to vendor and library to library. Planning for the cost increases to coincide with the flat library budgets this state is experiencing is difficult and only depletes funding for other important library materials also in great demand. However, the demand for electronic periodical databases is increasing due to the convenience of 24/7 campus-wide and remote access for students, faculty, and staff. Here are some average costs per title today compared to costs three years ago in Academic Search Premier. (Library Journal, May 1, 2011, page 32.)

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<th>Subject Area</th>
<th>COST PER TITLE IN ONE ELECTRONIC DATABASE</th>
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<tr>
<td>Chemistry</td>
<td>$3,265</td>
</tr>
<tr>
<td>Physics</td>
<td>$3,297</td>
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<tr>
<td>Technology</td>
<td>$1,497</td>
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IMPACT STATEMENT FOR ACADEMIC LIBRARIES

Passing of this Bond during the 2012 Legislative Session will enable public academic libraries to:

- Provide 24/7 access to library information resources for all campus-wide and distance education students, faculty, and staff—no matter where they live;
- Support our students and faculty by developing and updating current library materials in community college and university libraries;
- Assist in meeting accreditation ;
- Increase collaborative initiatives.

Source: NM Consortium of Academic Libraries (NMCAL) 02/01/2012
NM ACADEMIC LIBRARIES:
2012 GO BOND
NATIONAL FACTS

**Book inflation.** The average cost of a book to support college student learning has risen 64% going from $40.52 in 1989 to $66.27 in 2010.³

<table>
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<th>Electronic database costs soar. The demand for electronic periodical databases is increasing but so too is the cost to libraries. Flat budgets cause libraries to deplete funding for other important library materials.</th>
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<th>Subject Area</th>
<th>COST PER TITLE IN ONE ELECTRONIC DATABASE²</th>
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NM ACADEMIC LIBRARIES
STATE FACTS

Requests for service & materials continue to rise. In 2010:

- **110 thousand** materials shared between libraries
- **100 thousand** reference questions answered
- **3.3 thousand** library tours conducted
- **1.6 million** materials checked out
- **4.5 million** visits to NM libraries

Projected inflation increase is between 7% and 9%

IMPACT OF GO BOND FOR ACADEMIC LIBRARIES

Passing this Bond will enable public academic libraries to:

- Provide 24/7 access to library information resources for all campus-wide and distance education students, faculty, and staff—no matter where they live;
- Support our students and faculty by developing and updating current library materials in community college and university libraries;
- Assist in meeting accreditation

---

³ The Bowker Annual — Library and Book Trade Almanac 2011, page 474.
³ NM Consortium of Academic Libraries (NMCAI) 11-18-69
New Mexico Consortium of Academic Libraries

February 2, 2012

Dear Legislator:

It is Library Legislative Day. Thank you for your support as we celebrate New Mexico Libraries.

New Mexico academic libraries in the 21st century are thriving and busy, and even sometimes noisy, places. Students of all ages from high schools to senior citizens are using our libraries to access resources to further their education, from the GED to the Ph.D. level. Our students are on the cutting edge of research at our universities and are obtaining general education and much needed job skills at our community colleges. These students are our future and libraries are a vital part of that future.

As we express our appreciation to you, we are also once again asking you to help us by supporting a 2013 GO Bond for Libraries. The GO Bond provides critical funds to academic libraries. Monies are not only for purchasing current books and other library materials, but also to purchase electronic resources that are available to our students 24/7, on and off campus. They are also used to update technology resources. I am sure I do not need to tell you how crucial all this is for students as they pursue degrees and certificates, strengthen their job skills, or start on a new career path.

Hard economic times are a special challenge but that is why it is even more important to support libraries now. Our citizens are struggling and New Mexico academic libraries serve students and the general public in every corner of our vast state with a wide variety of resources and services that are essential as they pursue education, seek employment, and research ideas that change lives. Without adequate support for libraries, our citizens lose a vital lifeline.

Your support has and will continue to help us build strong libraries for the citizens of New Mexico. Thank you!

And please consider visiting an academic library soon. We would love to show you what we are providing to our students, faculty and community patrons. Feel free to contact me if I can answer questions or provide more information.

Sincerely,

 Peg Johnson, President  
 New Mexico Consortium of Academic Libraries  
 and Library Director  
 Santa Fe Community College  
 505-428-1506  
 peg.johnson@nmsc.edu

Libraries are important parts of NM communities

Our library is the life blood of the University. Without a well-resourced library, we cannot teach, we cannot learn. Without our libraries, the University would be a lifeless husk. –James Burbank, Lecturer II, UNM English Department, Professional Writing Program.

I am extremely appreciative of the GO Bond funds that were used to purchase supplemental instructional videos regarding counseling theories. The videos enhance student learning and help them to refine their counseling skills for future practice. –Patie N. Dunlop, Ph.D., CRC, LPC, Assistant Professor of Rehabilitation Counseling & Guidance, New Mexico Highlands University @ Rio Rancho.

Thank you so much for helping me with my book request and for helping me get a feel for how to help my students use the library from a distance. You are definitely living your mission! –Christine Flaherty-Colling, English Teacher and Doctoral Student, Curriculum and Instruction, NMSU.

Without the GO Bond money, it would be impossible for new programs like mine to get the library resources we really need. –John Haf, Wind Energy Technology Instructor, Mesalands Community College, Tucumcari.
VOTE!

- October 9\textsuperscript{th} Absentee voting
- October 23\textsuperscript{rd} Early in-person voting
- November 6\textsuperscript{th} election
Questions?
## Estimated Breakdown – City of Las Vegas 2012 Library GO Bond B

### ACADEMIC
<table>
<thead>
<tr>
<th>Institution</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Mexico Highlands University</td>
<td>$ 95,178</td>
</tr>
<tr>
<td>Luna Community College</td>
<td>$ 15,507</td>
</tr>
</tbody>
</table>

### SCHOOL
<table>
<thead>
<tr>
<th>Institution</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Las Vegas City</td>
<td>$ 27,207</td>
</tr>
<tr>
<td>West Las Vegas</td>
<td>$ 29,803</td>
</tr>
</tbody>
</table>

### PUBLIC
<table>
<thead>
<tr>
<th>Institution</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carnegie</td>
<td>$ 42,595</td>
</tr>
</tbody>
</table>

**TOTAL** $210,292

**VOTE!!!**
Estimated Breakdown – [city, county, region]  
2012 Library GO Bond B

**ACADEMIC**
[university $00,000
college, $00,000
or community college names]

**SCHOOL**
[School district names] $00,000

**PUBLIC**
[public library names] $00,000

**TOTAL** $000,000

**VOTE!!!**