New Mexico State University Library
2009-2012 Strategic Plan

Live, Learn and Thrive.™
Table of Contents

Acknowledgements .................................................................3
2009-2012 Strategic Plan ..........................................................4
Historical Background .............................................................6
Mission Statement .................................................................8
Vision Statement .................................................................8
Values Statement .................................................................9
Acknowledgments

Many thanks to all those who contributed creative ideas and time to NMSU Library’s strategic planning activities, including:

- The library staff who met with the Dean of the library in small groups to share their ideas and thoughts on ways to bring the library to the next level of excellence.

- Those who planned and those who participated in the Library’s 2008 Planning Retreat, including NMSU Library staff, library staff from the other NMSU Campus libraries, University faculty, and NMSU students.

- Members of the NMSU Library’s Department Head Group, who shared their individual insights and ideas from their department staff.

- The Mission, Vision, Values Statement Task Force which reviewed and made recommendations on revisions to the library’s Mission, Vision, and Values Statement.

The challenge for the next three years is to achieve the aspirations we have collectively set for New Mexico State University Library. We can do it!

Dr. Elizabeth A. Titus
Vision: Facilitate a creative and supportive environment for intellectual inquiry.

- Redesign public spaces in both libraries to better address library user needs.

- Improve the funding structure for the library, one that adequately responds to the need to keep salaries competitive and keep up with inflation.

- Assess and reorganize services to better meet the needs of the library’s users.

- Create and foster seamless library services for NMSU libraries’ users by working with library partners. [One University — One Library]

Vision: Act as a creative and dynamic partner in the educational process.

- Broaden the library instruction base to respond to the need for information-literate users at all levels.

- Provide staff development programs in new technologies in order to provide staff with the skills required for 21st century academic libraries.
Vision: Play a leadership role in providing access to the University’s intellectual capital.

- Develop balanced collections to meet the University curriculum’s changing needs [two million volumes by 2012].
- Develop a comprehensive digital initiative program to make the library’s extensive resources visible to virtual users.

Vision: Heighten the library’s outreach and engagement programs for New Mexico’s citizens and borderland residents.

- Develop a comprehensive outreach program for the library to promote lifelong learning and strengthen resource sharing among New Mexico academic libraries.

For Electronic Copy see [http://lib.nmsu.edu/depts/admin/strategic.shtml](http://lib.nmsu.edu/depts/admin/strategic.shtml)
Historical Background

The New Mexico State University Library 2009-2012 Strategic Plan continues a long-standing tradition of having long-range planning documents which provide directions for multiple-year activities the library staff collectively aspires to achieve. Earlier library long-range planning documents included five-year plans for 1988-2000 and for 1997-2002.

This document complements, and should be used in conjunction with, the following other library or university strategic planning documents:

- New Mexico State University’s Living the Vision Document
- The New Mexico State University Library’s Mission, Vision, and Values Statement
- The New Mexico State University Library’s Strategic Targets Documents
Mission Statement

The New Mexico State University Library supports and enhances the teaching, research, and outreach missions of the University through leadership in four specific areas:

• Selecting, presenting, enhancing and preserving information resources for current and future researchers
• Providing high-quality services and tools to facilitate information access and use
• Providing physical and virtual environments that foster academic community and encourage intellectual inquiry and exchange
• Providing and sustaining teaching initiatives to support information literacy and lifelong learning

In keeping with NMSU’s land-grant mission, the library supports the information needs of New Mexicans through such activities as providing direct access to research collections and participating in statewide resource-sharing consortia.

Vision Statement

• The New Mexico State University Library will facilitate a creative and supportive environment for intellectual inquiry by providing user-focused services, spaces and tools to access, use and share scholarly information and knowledge in many formats and from multiple sources.
• The library will act as a creative and dynamic partner in the educational process, by collaborating with faculty, staff and other partners to support information literacy and lifelong learning initiatives.
• The library will play a leadership role in collecting, organizing, managing and enhancing access to the University’s intellectual capital—records, scholarship and unique collections.
• The library will heighten its outreach and engagement role by developing high-quality and responsive programs and resources for New Mexico’s citizens and borderland residents.
Values Statement

The NMSU Library shares the values of the University, including: accountability, equity, integrity, respect for diversity and a commitment to excellence. As an academic research library, we are also committed to:

- Education and lifelong learning, both for our users and our staff
- Information access, including affordable, sustainable access to physical and digital scholarly resources
- Information stewardship and preservation of knowledge in multiple formats
- Intellectual freedom, including the right to explore all points of view and the right to privacy
- Our users, focusing on their needs as we plan, design and assess our services
- An organizational culture that acknowledges and adapts to rapid change

In carrying out our work, we value the skills, talents, potential and individuality of our library employees and encourage their unique contributions through training, opportunity and recognition.