Notes and Major Accomplishments:

Personnel:

Jonathan Butz hired as Library Specialist Senior [Sept. 2012]

Trends, Projects, & Statistics:

Collection Development: Subject specialists, including RRS faculty, completed or made progress towards reviews in support of significant collection management projects, including: JSTOR Serials, Multiple Copies, and Large Sets.

Government Documents/Maps: *Smith and *Ortiz continue review of the federal documents collection, in conjunction with other subject specialists. As of June, 80% of the weeding needed to “fit” the collection within allotted space has been completed.

Instruction: Staff taught 434 sessions—workshops, outreach programs, course-related sessions, two sections of LIB 311, and four sections of LIB 101—reaching 7,305 people. This is a 20% fewer sessions taught than in 2011-12, but 10% more than 2010-11.

Reference: Staff recorded 12,903 reference questions, an 18% decrease from 2011-12, but a 2% decrease from 2010-11.

Contributions to Departmental Strategic Targets/Library 2009-2012 Strategic Plan

Objective: Improve virtual help services. Supports: Facilitates environment for inquiry
Action: Implemented LibChat/LibAnswers from SpringShare. Key RRS staff: Pierard, Gonzalez, Simpson + Library task force
Outcome: LibChat widget is not user-friendly. We await further vendor improvements this summer. LibAnswers offers great potential for helping users get quick answers to questions. We are focused on expanding content in the knowledgebase.

Progress: Implemented RefAnalytics from SpringShare. Key RRS staff: Gonzalez, Butz, Castillo + Library task force
Outcome: Public services units can quickly and easily review question and service trends on a short and long-term basis.

Objective: Increase visibility of online research help – Supports: Act as partner in the educational process
Progress: Created new Research Help tab in Canvas and built LibGuides. Key RRS staff: Westbrook, Mahaffy, Pierard, Simpson.
Outcome: Statistics show that these new resources are heavily used, averaging 70 visits/day without any marketing.

Objective: Increase instructional outreach through tutorials - Supports: Act as partner in the educational process
Progress: Developed training program on tutorial creation with Captivate and created new tutorials. Key RRS staff: Mahaffy, Butz, Castillo, Gunapala, Johnson, Simpson, Smith, Westbrook.
Outcome: 16 tutorials created and made available via LibGuides, LibAnswers, and—in one case—via the Library Show.

Objective: Increase cooperative collection development. Supports: Facilitates environment for inquiry
Progress: Met with library staff at UNM and UTEP to discuss strengths and areas for partnership in government documents. Key RRS staff: Smith, Ortiz, Pierard
Outcome: Identified areas for cooperation. Established concept of NMSU as comprehensive collection for agriculture.

Objective: Increase awareness of scholarly communication issues. Supports: Facilitates environment for inquiry
Progress: Co-host ACRL’s Scholarly Communication Roadshow with University of New Mexico Libraries. Develop campus programming for Open Access Week. Key RRS staff: Johnson/Beck, Gunapala, Pierard.
Outcome: Both program goals achieved with good participation.

Objective: Streamline and improve outreach to first-year programs. Supports: Act as partner in the educational process.
Progress: Develop online assignments to link with ENGL111. Improve UNIV150 assignment. Key RRS staff: Westbrook.
Outcome: Success with UNIV150’s new assignment. ENGL111 completed with ongoing updates.
Grants Awarded


Presentations

- *Castillo, F. and *A. Gonzalez. LibAnswers and FAQ Databases: Challenges and Successes. Facilitated April 11 at the Association of College & Research Libraries conference, Indianapolis, IN.
- *Mahaffy, M. New Deal Art: For Employment and Enjoyment. Presented October 9 at the Las Cruces Area Retired Teachers Association meeting. Las Cruces, NM.
- *Moberly, M., Myers, S., & *T. Westbrock. Little Did We Know...Using Reflective Practice to Publicize Student Research Processes. Presented March 15 at the Conference on College Composition and Communication, Las Vegas, NV.
- *Watkins, C. Digitizing New Mexico’s Historical Agricultural Publications. Presented April 19 the New Mexico Library Association conference, Albuquerque, NM.

Publications and Creative Work

- *Mahaffy, M. (2013). Student use of library research guides following library instruction. Communications in Information Literacy. 6(2).

Other (e.g. awards, outreach programs, etc.)

- *Paula Johnson received Dean’s Faculty Research Award to investigate the information acquisition methods of College of Engineering faculty and graduate students.
- *Mardi Mahaffy recognized with the NMSU Library Faculty Bonus Award.
- *Alisa Gonzalez tenured and promoted to Associate Professor.

*RRS staff member