



Department Annual Report for Grants/University Relations Office

July 01, 2012 to June 30, 2013

Submitted by _____

Major Accomplishments:

- **Organizational:** No changes
- **Personnel:** No changes
- **Programs:** See below

Grants: 14 written grant proposals totaling \$1,707,949 were submitted. The library was awarded 6 grants totaling \$1,619,295. \$1,600,000 of this was federal funding was received for the renovation of Branson Library for the Domenici Institute for Public Policy. The “Library Grant and Gift Award” Web page organized by agency was updated as well as the more detailed grants spreadsheet organized by fiscal year. The library faculty was regularly informed of grant announcements and opportunities for grantsmanship training.

University Relations: The library newsletter was distributed in electronic format to the library staff, campus community, and the statewide and regional library community. The newsletter continues to be well received. Paper copies of the Fall 2012 and Spring 2013 newsletters were distributed to campus VIPs and major donors.

57 news releases were written, posted on the library news Web page, and library news was released in a variety of formats through traditional media, Facebook, Twitter, RSS feed, The Library Show, and other AV and media formats.

- **Strategic Goals/Targets:** The objective of raising funds for the El dia de los Ninos celebration was again met with a Southwest and Border Cultures Institute award of \$2,500 for the 2014 programming. The objective of documenting organizational achievement was met by the transparent nature of announcing news releases, the library newsletter, and grants/gift awards on the Web and other media.

Trends/Issues: Workload continues to be an issue. Grants and public relations are two very different jobs requiring different skill sets and knowledge bases. In addition there needs to be formal cross-training and back-up.

Significant Faculty/Staff Accomplishments:

- **Presentation:** Jeanette presented a Grantsmanship 101 workshop to four library faculty members on December 5.
- **Publication:** Jeanette’s article “Amusing Indexes in Library Science” was accepted by *The Indexer: The International Journal of Indexing*, an international peer-reviewed journal.
- **Awards:** Jeanette was awarded the Ken Haycock Award for Promoting Librarianship, a national professional achievement award from the American Library Association.



Jeanette was also awarded the President's Award from the Mesilla Valley Jazz and Blues Society 2012 (awarded in 2013).

- **Other:** Jeanette chaired the Library's Communication Task Force and The Library Show Team. She continues to serve on the NMLA Education Committee until 2014, and serves on an ongoing basis as Chair of the Club History Committee of the Mesilla Valley Jazz and Blues Society. She finished a term as a member of the Amigos Fellowship and Opportunity Grant Committee.