



Department Annual Report for Library Development

July 01, 2009 to June 30, 2010

Submitted by: Kristina Martinez

Instructions:

- Deadline for submission is: July 15, 2010
- Submit no more than 2 pages.
- Use bullets.

Major Accomplishments:

- Organizational
 - Participated in the planning and execution of D.B. Jett Readings and Remembrances event
 - Participated in the planning and execution of the Chile Pepper Book Signing and Tasting event
 - Participated in the planning and execution of the Past, Present and Future Open House
 - Exhibited Chile collection at the Fiery Foods show in Albuquerque with Cindy Watkins. Sold 25 calendars and added 10 people to our mailing list who want to purchase the calendar when it comes out.
 - Participated in the planning and execution of a library staff fundraising campaign for El Dia de Los Ninos/ Dia de Los Libros where 23 Library staff members contributed to the campaign and we met our goal to provide 75 books to local children.
- Personnel NA
- Programs
 - The D.B. Jett Reading and Remembrances event was held on Oct. 22, 2009 from 2-4pm on the 3rd floor of Zuhl Library – with a favorable turnout of approx. 150 attendees and a great response from attendees and university community
 - Chile Pepper Book Signing and Tasting was held on Nov. 20th, 2009 from 1-3pm on the 3rd Floor of Zuhl Library with a favorable turnout of approx. 75 attendees and all 50 of the book being sold.
 - Past, Present and Future Open House was held on December 4, 2010 from 2-4pm in both Zuhl and Branson Libraries – turnout was poor as we had a major snow and ice storm the night before. But, those that did show enjoyed the event.
- Strategic Goals/Targets
 - Increased by at least 3% the growth of 8 existing endowments
 - Continue to build relationships with Library's top donors

- Worked with the Collection Development Team to help spend down current use accounts
- Submitted a new proposal to McKee Foundation and the Library was awarded \$7,500.00
- One new endowment created, Two planned gift endowments created, One current use gift for \$10,000 for Border Collections in Archives has been funded
- Helped bring new collections brought into Archives & Special Collections
- Casad/ Van Winkle Biography manuscript completed. Awaiting response from publisher
- 2010 Archives Calendar sales flat, but only 51 remaining to be sold or given away.
- Round-Up Digitization Project funded and completed. Planning for event on August 20, 2010.
- Began working with Alumni to produce Pistol Pete USB drives to be sold to benefit the Library and the Alumni Assoc.
- Solicited and received book collections for 2 million volumes by 2012 from 6 donors.

Trends/Issues:

- Attempting to implement relevant and appropriate ideas that I picked up at ALADN 2010.

Significant Faculty/Staff Accomplishments:

- Degree Completion - NA
- Grants Awarded – McKee - \$7,500
- Presentations – SSA fundraising presentation
- Publications – articles written for the Spring and Fall Newsletters
- Other – Recognized as the Carl Faubion Outstanding Library Employee of the Year