

Annual Report for Grants/University Relations Office

July 01, 2008 to June 30, 2009

Submitted by Jeanette C. Smith, Grants/University Relations Officer

Major Accomplishments:

- Organizational: No changes.
- Personnel: Staffing remained stable.

- Programs:

Grants: 12 written grant proposals totaling \$444,931.50 were submitted. The Library was awarded 9 grants totaling \$30,991.00. The "Library Grant and Gift Award" web page was updated, as well as the more detailed grants spreadsheet for the Library Administration. The Library faculty was regularly informed of grant announcements and opportunities for grantsmanship training.

University Relations: The Library newsletter was distributed in electronic format to the Library and campus faculty and staff, and the statewide and regional library community through many electronic venues, reaching an audience of thousands. Many compliments were received from librarians statewide. 100 color paper copies of the Fall 2008 and 200 copies of the Spring 2009 newsletters were printed and distributed to campus VIPs and major donors.

54 news releases were written, posted on the Library news web page and released through University Communications. Headlines for the most recent news releases were posted on the top page of the Library home page with a link to the Library news page for the current semester. Major news stories included GO Bond B, the dedication of the Student Success Center in Zuhl Library, the library space planning project, and the New Deal Art and Soul of a People programming.

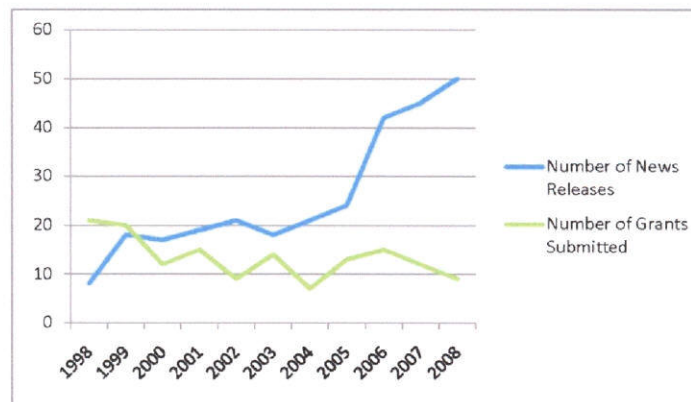
Jeanette chaired the librarywide Information Kiosk Working Group, which recommended and quickly implemented the Potomac system, with television screens in both libraries playing cable TV, publicity slides, videos and a running text marquee. She contributed numerous slides and marquee messages to the kiosk and instructed others in how to do it. She has incorporated the submission of PR information to the kiosks as well as to the new library web site "Events" page into her PR routine.

- Strategic Goals/Targets: The Grants/University Relations Office met the objective of raising funds for El dia de los Ninos outreach programs with a Southwest and Border Cultures Institute grant award of \$2,000 on 4/27/09 to Mardi Mahaffy and Sarah Baker for the 2010 programming. It also met the objective of documenting organizational achievement by maintaining a chronological list of grant awards organized by fiscal year and making this available to the library administration. The same list organized alphabetically by agency is made available on the library web page.

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Trends/Issues:

- Trend: To save paper and increase efficiency and accessibility, the Office of the VP for Research has accomplished its electronic transition to the GRID (Grants & Research Information Database) grant opportunity identification system. It is currently implementing the ARGIS (Academic & Research Grant Information System), which will replace campus paper grant submission forms with electronic forms.
- Issues: The Grants/University Relations workload for news releases and grants has increased 103% from 1998 to 2008. In the area of news releases it has increased 525% (see attached graph). This does not include the additional workload for the Potomac system, submission of text and graphics to the library Events web page, and graphic design and photography. The number of news releases comes from the library news web pages and the number of grant proposals comes from the Proposals Submitted records. There are two issues: a) backup during the academic year during overload periods and b) summer coverage of duties.



Significant Faculty/Staff Accomplishments:

- Presentations: Jeanette gave a presentation to NMSU faculty on her Sabbatical experiences at the campuswide Sabbatical Orientation sponsored by the Provost's office.
- Publications: The journal article "An MLS by Any Other Name" by Jeanette Smith and Elizabeth Titus was published in the September 2008 issue of the refereed journal *Against the Grain*.

Jeanette completed three chapters for her book on library humor: "She's a Keeper!" (librarian archetypes and stereotypes) "They Also Serve" (library support staff) and "The Smart Set Just Loves to Read" (library humor in *The New Yorker*).
- Other: Jeanette celebrated her 25th year of employment with NMSU (started 8/15/83).