Library Kicks Off Campaign to Increase Collection to 2 Million Books by 2012

As the new semester begins, the NMSU Library begins a new endeavor to better serve its patrons. Over the summer, Zuhl and Branson libraries received dramatic face lifts, offering both quiet and collaborative study spaces and adding more computer work stations, which have been full since they went into service. Now that our space has been remodeled, this fall we turn our efforts to offering even better resources for our patrons.

The goal of the 2 Million by 2012 campaign is to increase our book collection to more than two million volumes, positioning the NMSU Library in the top quartile of our peer institutions based on collection size.

Library Dean Elizabeth A. Titus said, “As part of a doctoral/research intensive university, the Library is committed to making sure that we have the best resources available for our student, faculty and community researchers. To be successful in this effort, we need to focus on building depth and breadth in our book collections.”

The soft phase of this campaign began on July 1, 2008. We will officially kick off the public phase on December 12, 2009, and it will run until December 12, 2012. This gives the Library three years to reach the goal of two million volumes. As of September 2, 2009, the official count is 1,799,043 volumes, leaving only 200,957 volumes to go.

The exciting part about this campaign is that everyone can help us reach this goal and take our Library and University to the next level. Whether giving money to help purchase new books or giving books from personal collections which will enhance our collection, every gift is important and will help us toward our goal of two million volumes.

There is also something very unique about this campaign, in that a book is a lasting gift that will be treasured for generations to come. The Library offers a wonderful opportunity to pay tribute to a loved one or a graduate, to make a memorial gift or even to give a birthday gift by buying a book in that person’s name.

Our Honor with Books program allows the book you purchase for the library to be inscribed with the honoree’s name, in turn creating a lasting memorial to that person and a lasting gift to patrons of the Library.

To begin the campaign, we are focusing our collection efforts in the following subject areas, and we would be most appreciative of your support in our efforts to provide more depth in our resources for our patrons.

(2012, continued on page 11)
Event to Honor NMSU Dean Daniel Jett

The NMSU Library and College of Engineering will pay tribute to popular former Engineering Dean Daniel (Dad) Jett on October 22 from 2 to 4 p.m. on the third floor of Zuhl Library. Readings, remembrances and an exhibit will commemorate Jett’s extensive correspondence with NMSU students serving in the armed forces during WWII. Entertainment will be provided by the High Society Orchestra and the NMSU DanceSport Company.

Tickets to the D.B. Jett Readings and Remembrances Homecoming Event are $75 person or $125 per couple. Proceeds from the event will benefit Archives & Special Collections and the D.B. Jett Scholarship in the College of Engineering. RSVP by October 14 to (575) 646-2913 or email Catherine Lindsay at clindsay@nmsu.edu.

Library Calendar

October 21, 7 p.m., Creative Media Institute Theater. Free public screening of excerpts from the documentary film Soul of A People: Writing America’s Story. Contact Mardi Mahaffy at (575) 646-6925 or mmahaffy@lib.nmsu.edu.

October 22, 2-4 p.m., third floor of Zuhl Library. D.B. Jett Readings and Remembrances Homecoming Event. RSVP by October 14 to (575) 646-2913 or clindsay@nmsu.edu.

October 22-24. NMSU Homecoming.

November 20, 1-3 p.m., Zuhl Library. Chile Pepper Event with “The Pope of Peppers” Dave DeWitt and chile expert Dr. Paul Bosland. RSVP to Kristina Martinez at (575) 646-3642 or krismart@ad.nmsu.edu.

December. NMSU Library Open House. For more information, contact Kristina Martinez at (575) 646-3642.

April 5-11, 2010. Government Documents Centennial Celebration. For more information, contact Dotty Ormes at (575) 646-4385.

Library Researchers Create Information Commons in Virtual World

NMSU librarian Tracey Thompson, aka Jenymn Mersand, and Jenna Kammer, aka Jendanna Sosa, from NMSU-Alamogordo, recently gave a presentation at NMSU’s Teaching Academy. The presentation was part of project activities for a $3,500 fellowship from AMIGOS Library Services for their research project based in Second Life.

Second Life is an online multi-user virtual environment which is user created and user driven. NMSU joins other institutions such as Stanford University, Harvard University, the University of Texas system and the U.S. military in utilizing this virtual world for its educational benefits. Second Life provides instructors with tools to create an immersive and collaborative environment in which their students can engage in participatory learning. Researchers and instructors use the world for both experiments and lessons that are not able to be conducted in real life either due to safety, physical or monetary limitations.

The workshop was attended by approximately thirty people from the NMSU-Las Cruces, Doña Ana Community College and Extension campuses, representing a variety of departments. Tracey and Jenna gave their presentation simultaneously in Second Life to demonstrate its capabilities.

The presentation highlighted the Information Commons with its information resources, the Information Commons Auditorium, the teaching areas and the flexibility of Aggie Island. The session began by discussing the benefits of a virtual world, and continued with surveying virtual information resources, demonstrating the tools and resources available on Aggie Island (including the Information Commons) and providing hands-on training that will help one get started exploring and teaching in Second Life. Tracey and Jenna were aided in their presentation by the following managers of Aggie Island: Bethany Bovard, aka Naiad Remblai, the island coordinator from College of Extended Learning, and Dr. Michael DeMers, aka Gadget Loon, from NMSU’s Department of Geography.—Tracey Thompson, Technical Services
Cash for Collections
Honor Roll

Thanks to the following loyal NMSU Library supporters who gave cash gifts to the 2 million volumes by 2012 campaign between July 1, 2008, and June 30, 2009.

These gifts will help build our book collections in targeted areas of need such as Astronomy, Children’s Literature, Folk Art, Sustainability, New Mexico History, Aerospace Engineering, Bioinformatics, Natural Resource Ecology and Genetics.

Our collection is stronger because of your gifts. Thank you!

Mrs.  Joe Ann Adams
Drs.  Herbert and Reta Beebe
Mrs.  Carol Boyse
Dr.  Linda Davis
Mrs. Annette Esqueda
Mr.  Lawrence Fricke, Jr.
Mr.  Leland Gile, Jr.
Mr.  James Gilmore
Mrs.  Lois Glascock
Mrs.  Veronica Gomez
Mr.  Frank Gorman, Jr.
Ms.  Barbara Hart
Ms.  Barbara Hart
Mrs.  Kristina Martinez
Dr.  Gordon Owen
Mr.  Timothy Parker
Mrs.  Leticia Phetteplace
Mrs.  Cindy Pierard
Ms. Lorena Ramos
Mr.  William Reese
Ms.  Jeanette C. Smith
Dr.  Jeffrey Smith
Dr.  Elizabeth Titus
Robert E. and Evelyn Mckee Foundation
Southwest and Border Cultures Institute

Two Million by 2012
Book by Book Honor Roll

Thanks to the following loyal NMSU Library supporters who, with their gifts of books, added 912 volumes to the Library’s collection between July 1, 2008, and June 30, 2009. Our collection is stronger because of your gifts. Thank you!

Abba Books & Broadside
Alexian Brothers Medical Center
American Swiss Foundation
Vijendra Raj Apsingekar
Arunfo L. Oliveira Memorial Library
Charles M. Atkinson
AZ State University, SILC - Spanish Program
Sarah Baker
Paola Bandini
Susan Beck
Berg Way Publishing
Ellen Bosman
Brigham Young University, Exchange Dept.
Jerome Brown [for H. Zohn Estate]
Buddhist Center, RKINA
Peter Bullock
Teresa Burgin
Centro Rusa Foundation for Basque Culture
Rossana Chirela
Ana Maria Cobos
Consulate General of the Republic of Turkey
Harlan G. Copeland
Dr. Laurence S. Creider
Dr. Richard E. Davies
Carmen De Urioste
David A. DeWitt
Dorrance Publishing Company
Christine Eber
Denise Flowers
The Honorable and Mrs. Edgar F. Foreman, Jr.
Peggy Gerow
Alisa Gonzalez
Vincent Hallett
Dr. Frank Harary
Dr. and Mrs. Donald M. Hardisty
Richard L. Hedden
Richard G. Hill
History Associates
Leilani Horton
Bruce A. Huhmann
Institute for the Study of Human Knowledge
Institute for Women’s Policy Research
William Jaenike
Japanese Literature Publishing Project
Joan Jensen
Keio University
Gabriel H. Lampert
Dr. William Langley
Norice Lee
Louisiana State University
Ingrid Lucchini
Oscar P. Lytton
Olivia Ruiz Marrujo
Gary W. Mayhood
Dr. Darlis Miller
Mireille G. Marokvia Estate
Julie L. Moore
George Mulholland
Barbara Lee Myers
National Endowment for the Arts
New Mexico Farm & Ranch Museum
NMSU, ADVANCE Program
NMSU, Alamogordo
NMSU, AXED [Ag. Ext. Educ.]
NMSU, Computing Research Lab
NMSU, Confucious Institute
NMSU, Family & Consumer Sciences Dept.
NMSU, Government Department
NMSU, Library Staff
NMSU, Psychology Department
NMSU, Theatre Arts Department
Northeast Asian History Foundation
Stuart H. Peake
Pew Charitable Trusts
Prashanth Reddy Buyanni
Princeton University
Public Administration Institute of NY State, Inc.
Public Foundation for Peace & Consolation
Samantha Rusca-Carell
Susan Schibel
Ed Scribner
J. Dan Scurlock
Eric Shulenberger
Sin Fronteras/Writers Without Borders
Jeanette C. Smith
Stephanie L. Taylor
The Japan Institute for Labour Policy & Training
The Navajo Nation, Historic Preservation Dept.
Tracey Thompson
Kelly Tian
Cynthia Tompkins
Univ. of NV - Reno, Center for Basque Studies
University of Maryland, Center for Energetic Concepts Development
University of Minnesota, Modern Greek Studies
University of Nevada - Reno
University of New Mexico, General Library, Gifts & Exchange
UNM, Maxwell Museum of Anthropology
Ramon Vasquez
Walter H. Vollmann
Cynthia Watkins
Ronald R. Watson
Brian K. Beck, Wonderside Productions
Clinton B. Woodward

The Library sincerely thanks all of the granting agencies and donors who continue to support its academic mission through their generosity.
Electronic Library Projects Funded

The NMSU Library was recently awarded two grants that will fund electronic information projects. University Archivist Martha Andrews received $5,267.50 from the New Mexico Historical Records Advisory Board for a project that will digitize archival copies of NMSU’s student newspaper, The Round Up.

Additional funding for the project was provided by Associated Students of NMSU and private donors. Large gifts were given by Kevin and Barbara Barry and Don and Carroll Warren West. Andrews said that the project will make old issues of The Round Up more accessible to library users. Previously, the archival issues were in such fragile condition that their use had to be curtailed.

Acquisitions Librarian Tracey Thompson was awarded an AMIGOS Fellowship for $3,500 from AMIGOS Library Services. The project, co-directed by Jenna Kammer of the Townsend Library at NMSU-Alamogordo, will build a virtual Aggieland Information Commons on NMSU’s Aggie Island in Second Life.

The Aggieland Information Commons will create a space that extends beyond the traditional library model. It will contain areas in which students, professors and librarians can share intellectual space and work together despite physical distance. The project allows all five NMSU campus libraries to collaborate and promote services to a wider audience (see article on page 2).

For more information, contact Andrews at (575) 646-5028 and Thompson at (575) 646-8093.—Jeanette Smith, Library Administration

Southwest and Border Projects Funded

Four New Mexico State University Library projects related to the Southwest and Border area were recently awarded funding. The Library has entered into a partnership with the University of New Mexico Libraries and several other institutions statewide for a project for the upcoming New Mexico centennial of statehood in 2012 called “Celebrating New Mexico Statehood.” Each partner will contribute digitized images from its collections to the project, which will provide wider access to materials relating to New Mexico history and culture. The Library will receive $5,000 for the images. Steve Hussman, the head of the Archives and Special Collections Department, is the project director for the Library’s component of the project.

The Library has been awarded three Southwest and Border Cultures Institute (SBCI) mini-grants for programming and library acquisitions: The 2010 Dia de los Niños/Dia de los Libros (Children’s Day/Book Day) celebration, organized by reference librarians Mardi Mahaffy and Sarah Baker, was awarded $2,000. A project to acquire resources to build a Spanish Language Gay/Lesbian Collection for the Borderland was awarded $2,000 by the SBCI. The project director is Ellen Bosman, the head of Technical Services. The 2010 Government Documents Centennial Celebration project, organized by government documents librarian Dotty Ormes, was awarded $2,773.50 by the SBCI.

NMSU’s Southwest and Border Cultures Institute promotes humanities research, education and outreach, with special emphasis on understanding and maintaining the unique multicultural heritage of this region. For more information, contact the Library Administration at (575) 646-1508.—Jeanette Smith, Library Administration

McKee Foundation Helps Build Collection

The Library has received $7,500 from the Robert E. and Evelyn McKee Foundation of El Paso. The award will be used for the acquisition of current engineering reference materials for the NMSU Library’s collection.

The late Robert E. McKee is remembered as the “master builder” who built major structures in El Paso as well as Los Angeles, Dallas, Atlanta and other cities.

For more information, please contact Engineering Librarian Paula Johnson at (575) 646-7251.

Historical Calendar Makes Great Gift

The 2010 Archives & Special Collections calendar, a popular gift with NMSU Library lovers, is entitled “NMSU Then and Now.” Calendars can be purchased at the Administrative Office in Zuhl Library for $8 each.

The calendar features historical photos of the NMSU campus along with photos of contemporary counterparts. Calendar sales are a fundraiser for the Library’s Archives & Special Collections Department. For more information, call (575) 646-1508.
Exciting things are happening at the four NMSU community college libraries. Busy as ever, the library staffs at Alamogordo, Carlsbad, Doña Ana, and Grants are not only responding to enrollment increases and faculty/student demands, but have collectively opened a magnificent new facility, hired a new director, implemented new services and positioned themselves to be on the receiving end of federal grant funding.

Beyond this impressive list of activities, the LibSys5 group (including the University Library in Las Cruces) held a strategic planning session at NMSU-Grants in early August that recognized system-wide accomplishments to date and established goals and objectives for the 2009/2010 academic year.

The group established three top priorities: 1. Establish a system-wide service to facilitate inter-campus borrowing and lending, 2. Extend e-reserve services to all NMSU libraries, 3. Institute cooperative collection development practices system-wide. At NMSU-Alamogordo, the staff moved the library’s entire media collection from closed to open stacks, significantly increasing use of the materials. Diana Calkins has joined the staff on a part-time basis to assist with the maintenance of the campus Web site that is overseen by the library.

Highlights at NMSU-Carlsbad include the retirement of long-time library director Julia White and the hiring of her replacement, Akilah Nosakhere, who officially assumed the leadership role on September 21. With more than 24 years of library experience, Nosakhere most recently served as manager of the Reference and Research Division at the Auburn Avenue Research Library on African American Culture and History, a special library within the Atlanta-Fulton Public Library System. She also served as adjunct faculty at Shorter College (Atlanta campus) where she taught information literacy courses for the past five years.

Lori Mitchell, who served as the Interim Library Director over the past few months, did an outstanding job in leading the staff through the final stages of the library’s online catalog and circulation implementations and introducing social networking tools into library services. She used Twitter at http://twitter.com/nmsuc_library and Meebo instant messaging for virtual reference.

The Doña Ana Community College Library officially opened the doors at its new location at the East Mesa Campus with a ribbon cutting event on August 27. The library is located in the Academic Resources Building, Room 203, sharing the second floor with a computer lab and a Student Success (tutoring) area. In its new facility, it has added another faculty support area (VLIT—Virtual Learning & Instructional Technology), an online classroom and—dearest to the library staff’s hearts—an information literacy lab. The library at the Central Campus will remain in operation.

The NMSU-Grants campus was notified on September 3 that it will receive a $2.8 million Title V grant from the U.S. Dept. of Education. The campus library hopes to benefit from the award in order to improve its equipment and technology resources in support of instruction. The library is awaiting information on the status of its grant application for American Recovery and Reinvestment Act funds in order to begin a planned library renovation project this academic year.—Norice Lee, Access Services and Community College Library Liaison
The General Cataloging Unit, part of the Library's Technical Services Department, is responsible for creating high quality catalog records for printed monographs and serials, video recordings, audio recordings, theses, dissertations, microfiche, maps and just about anything else that the library owns in a physical form. The unit also performs catalog maintenance operations such as location changes and withdrawals.

The General Cataloging Unit creates access to the Library's collections of published materials. Each record created must accurately represent a book, serial, CD, microfilm, CD-ROM or DVD on the shelf. The records added to the catalog are carefully edited to conform to national cataloging standards and to create a logical order in the shelflist. This ensures that the online catalog works properly, and allows the Library to share its original records with other libraries through WorldCat.

The catalogers' work is highly technical and far from glamorous, but nonetheless essential for patrons and librarians to find what they're looking for in the Library's collections.
—Liz Miller, Technical Services

The unit's staff members are:

Library Specialist II Linda Baldwin performs complex copy cataloging, as well as database maintenance for location changes and withdrawn materials. Linda enjoys needlework, watching movies and spending time with her family and her two cats.

Library Technician II Jennifer Chavez performs basic copy cataloging for print monographs. In her free time, Jennifer enjoys watching movies and making art.

Library Specialist III Jo Anne Vincenti performs complex copy cataloging of books, videos, rush items, and Special Collections materials. She enjoys spending time with her grandchildren and playing hidden picture puzzle games. In addition, Jo Anne is a dog lover and an avid reader of mysteries and fantasy literature.

Library Specialist III Lisa Mendoza-Valdivia catalogs and classifies all New Mexico state documents monographs. She identifies, retrieves, catalogs and processes New Mexico materials, especially periodicals. Lisa also receives and processes State of New Mexico depository items.

Cataloging Librarian Liz Miller provides leadership and support for the Cataloging Unit. She performs original and complex cataloging in all formats, in addition to contributing headings to the national Name Authority File. She received her MLIS at the University of Wisconsin-Milwaukee, where she also earned a Bachelor of Fine Arts in filmmaking. Liz enjoys gardening, movies, photography and working on house projects.

Project Coordinator Stuart Peale catalogs analytics, music materials and serials. In his spare time, Stu is an aerobics instructor, plays duplicate bridge, volunteers at his church and watches foreign films.

Student employee Nick Saucedo performs simple copy cataloging for print monographs and quality control for labeled books. Nick is enrolled in NMSU's pre-med program.

Library Specialist III Lisa Mendoza-Valdivia catalogs and classifies all New Mexico state documents monographs. She identifies, retrieves, catalogs and processes New Mexico materials, especially periodicals. Lisa also receives and processes State of New Mexico depository items.

The General Cataloging Unit recently completed a project in which they reviewed and corrected just over 25,000 call numbers in records of the NMSU Grants Library.

From January to July 2009, the General Cataloging Unit worked through a large order of approximately 4,000 new books. This was in addition to its usual work load.

Last year, they completed a retrospective conversion project in which they converted the NMSU Carlsbad Library's card catalog into more than 7,000 online records.
—Liz Miller, Technical Services
The Library’s spring newsletter featured a description of the process by which the Library gathered data in order to improve user spaces in Branson and Zuhl Libraries. A work group appointed by Dean Titus was charged with gathering data and utilizing that data to plan changes to the facilities to help students succeed. Work group members are Norice Lee, Cindy Pierard and Dave Baldwin.

The work group learned that students want quiet study spaces, comfortable furniture, more electrical outlets and networking for laptop use, collaborative study spaces and more computers. Comments were also received about the need for more color and inviting spaces in Branson Library. The task force listened to these suggestions and worked through the spring and summer with Sheila Morgan, Project Manager, Facilities Planning and Construction Department, and with Dean Titus, overseeing changes on the first floors of both libraries.

The Branson Library lobby is now a colorful and inviting gathering place, not just an entrance. Photo, Norice Lee.

New signs were installed to improve wayfinding. Photo, Norice Lee.

The Branson Library first floor now features new paint, carpeting and furniture which have brought color and warmth to the 1952 building. Lesser used collections of microforms were moved and new collaborative computer workspaces were added. A new service desk and security gates were installed near the lobby, both to improve customer service as well as improve security for collections. The lobby area was given new life with color and carpeting, making the historic Tom Lea murals more prominent. The lobby is now a gathering place, not just an entrance.

The Zuhl Library first floor now features new carpeting, paint and furniture, including collaborative computer workspaces for students. Lesser used collections were moved in order to create more computer spaces, more study cubicles and group learning spaces. New signs were installed throughout the building to improve wayfinding, and study spaces were reconfigured to accommodate both quiet and group study. New security gates were also installed in Zuhl, and furniture was repurposed, reupholstered and rearranged to meet the collaborative and independent study needs of users.

How the new facilities are being used and whether they effectively meet student needs will be formally assessed in the coming weeks, but a cursory glance at either space reveals busy areas filled with library users working on projects, meeting with study groups and many other active uses. Work group members will be describing the process of assessing user needs, working to meet those needs and evaluating the effectiveness of those changes at a national Access Services conference in Atlanta this November. Our thanks to everyone who assisted in making these improvements, including so many individuals from the Office of Facilities and Services, the library staff and library users who put up with the inconveniences during these last few months.—Dave Baldwin, Associate Dean
The Library's Government Documents Unit is preparing to host a Centennial Celebration of the NMSU Library's status as a Federal Depository Library. To get ready for the Centennial event next April, the staff is improving the unit's space and increasing access to the physical collection. The improvements include new stack markers to make it easier to locate materials.

Government documents are organized according to the Superintendent of Documents (SuDocs) numbering system. These numbers categorize the materials by government agency. A is for Agriculture, C is for Commerce (and Census), D is for Defense, etc., until you get to Y for Congress. Well, nothing is perfect!

Two new displays in Government Documents will run throughout Fall Semester. At the top of the stairs on the second floor of Branson Library is a New Documents shelf that highlights new federal government publications as they are received. As you turn left to go into the Government Documents area, you'll notice a glass case containing some vintage documents pertaining to the National Park Service.

And Speaking of Congress...


Dunphy said, "Congressional hearings provide a unique mix of mannered formalism and absurd grandstanding that are ideally suited to operatic adaptation."

View a video trailer or see the whole opera at http://www.gonzalescantata.com/.

NMSU Documents Librarian Dotty Ormes commented, "And you thought government documents were humdrum!"

Employee Service Awards Announced

NMSU Employee Service Awards recognizing a total of 150 years of service by ten Library staff members were awarded in University and Library ceremonies last spring. Honored employees are:

Thirty-five Years
Carol Boyse, Systems

Twenty-five Years
Jeanette Smith, Library Administration

Twenty Years
Mary Covarrubias-Chavaria, Access Services
Lisa Mendoza-Valdivia, Technical Services

Fifteen Years
Leilani Horton, Reference & Research Services
Dora Morales, Technical Services

Five Years
Linda Baldwin, Technical Services
Steve Hussman, Archives & Special Collections
Mardi Mahaffy, Reference & Research Services
Cindy Pierard, Reference & Research Services

Library Bonus Awards Announced

Seven members of the Library staff were recognized by the Library’s Bonus Program in an awards ceremony last spring.

The program rewards staff for exceptional performance above and beyond the normal scope of duties. Receiving the $500 awards were:

Linda Baldwin, Technical Services
Mary Covarrubias-Chavaria, Access Services
Jennifer Chavez, Technical Services
Leilani Horton, Reference & Research Services
Lisa Mendoza-Valdivia, Technical Services
Deborah Parker, Access Services
Tracey Thompson, Technical Services
Molly Molloy Receives NMSU Social Justice Award

Librarian Molly Molloy was awarded the NMSU Social Justice Award at the J. Paul Taylor Social Justice Symposium last spring.

The award, presented by the NMSU Department of Government, honors members of NMSU’s faculty, staff or student body who have volunteered to help create a more just society. Molloy has been the Latin American and Border Studies Librarian at the New Mexico State University Library since 1992.

Molloy has exhibited a commitment to social justice issues along the U.S.-Mexico border that demonstrates passion and energy extending well beyond her employment at NMSU.

Cindy Pierard, the head of Reference and Research Services, said, "Molly has been tireless in her efforts to share information and encourage critical thinking about the complex realities of border life, and to seek fairness and justice for individuals who live here, including those whose voices are frequently missing from the larger national debate.”

A centerpiece of Molloy's work is access to information. In the early 1990s, she developed online guides for Latin American and Border Issues that receive 10,000-15,000 hits each month, as well as local, national and international acclaim.

Her Frontera border news service has nearly two hundred subscribers, including many journalists, informing articles that have appeared in newspapers including the Houston Chronicle, the St. Augustine Record and the University of Texas-Austin Daily Texan. The list also supports feature pieces such as National Public Radio's Hearing Voices series on Ciudad Juarez.

Recently, Molloy has worked with other members of the NMSU Library and campus community to develop an archive of materials documenting social justice issues in the border region. She was instrumental in making possible the 2006 gift to the Library of the papers of women’s rights and human rights activist Esther Chávez Cano.

These papers provide insight into activism against multiple types of violence in Ciudad Juarez and address issues including violence against women, reproductive rights, economic justice issues and maquiladoras. They also provide important documentation of the many activist groups that emerged in Juarez in response to tremendous socioeconomic upheaval and violence.

Molloy is one of two recipients of the 2009 Social Justice Award, which was also awarded to an NMSU student. For more information, contact Cindy Pierard at (575) 646-7010.

Sherry Ward Receives Carl Faubion Award

Library employee Sherry Ward received the 2009 Carl Faubion Outstanding Library Staff Employee of the Year Award in a ceremony at Zuhl Library.

Ward, an exempt employee in the Technical Services Department, was honored for correcting and loading data for the NMSU-Grants library online catalog as well as providing training materials for library personnel from that campus.

Technical Services Department Head Ellen Bosman said, "In addition to the Grants campus project, which demonstrates Sherry's ability to generate alternative solutions, she has worked on many major projects. These projects are a testament to her stellar organizational skills and dedication to getting the job done."

The Carl Faubion Award is presented annually to an exempt or non-exempt NMSU library employee who exemplifies excellence in customer service, exceptional contributions to the library, innovation and creative thinking in problem solving, or contributions which have reduced operating costs or resulted in administrative efficiencies.

The award was made possible by former NMSU President James E. Halligan and Mrs. Ann E. Halligan, who established the Carl Faubion Memorial Endowment for the NMSU Library in 2007. The endowment was established in memory of Carl Faubion, Mesilla Valley farmer and former NMSU regent, who passed away on October 29, 2005.

For more information, please contact the Library Administration at (575) 646-1508.
In, Out & About the Library

- Mardi Mahaffy, Reference & Research Services, was granted tenure and promoted to Associate Professor effective July 1, 2009.

- Norice Lee, the Head of the Access Services Department, is now a member of the Library’s College Faculty with the rank of Associate Professor.

- The 2010 Archives & Special Collections Calendar is entitled “NMSU Then and Now.” Contact the Administrative Office at (575) 646-1508. The calendar, which makes a great gift, is $8.

- Charles Stanford, Archives & Special Collections, has been elected 2009-2010 Vice President/President Elect of the Conference of Inter-Mountain Archivists.

- Martha Andrews of Archives & Special Collections has been elected as a member of the board of the New Mexico Historical Society.

- Artist Joyce Cutler-Shaw’s September exhibit at the NMSU Art Gallery, “Of Water and the River: Meditations on the Rio Grande,” was inspired by journeys along the river. In addition to Cutler’s work, the exhibit included artists’ books created by her students and historic books, photographs and maps from the Library’s Rio Grande Historical Collections.

- Several historical photos from Archives & Special Collections now grace the walls of McAlister’s, the new deli at 2800 Mall Drive in Las Cruces. Learn a little history while you nosh.

- Sarah Baker and Alisa Gonzalez of Research & Reference Services received funding from the Library Dean’s Faculty Research Fund for their project “Researchers’ Perceptions of Federated Searching.”

- Cindy Watkins, Nirmala Gunapala and Theresa Westbrook of Research & Reference Services received funding from the Library Dean’s Faculty Research Fund for their project “Analysis of Publications by NMSU’s Water Science and Education Center Sub-Cluster Research Group to Assess Core Literature Needs as a Way to Strengthen the Collection.”

Victor Urbina

Library Welcomes Victor Urbina

Victor Ulises Urbina is the newest full-time member of the Library staff. He has worked for the NMSU library for a total of three years, starting as a student worker.

He previously worked as a customer service associate at JCPenney at the Cielo Vista Mall in El Paso, as well as a library workstudy student at El Paso Community College for two years.

As a Library Specialist I in the Acquisitions Unit, his job is to receive and process incoming serials, identify bibliographic changes, generate reports, and procure, receive and process standing orders, microforms and analytics.

Victor graduated from NMSU in Spring 2009 with a bachelor’s degree in Family and Consumer Sciences/Human Nutrition and Food Science–Dietetics.

He plans to work in a clinical setting once he has completed his required internship at a hospital of his choice. He would also like to go into private practice and become an eating disorders specialist.

In his spare time, he enjoys reading, listening to music, singing, exercising, spending time with his family and watching TV. Victor can be contacted at vurbina@lib.nmsu.edu or (575) 646-7677.
When contacted for this article, Flaherty-Colling said that she also teaches the NMSU distance education course Reading 514. She incorporates library instruction and use as an integral part of the class. She tells her students about library resources that are available and how to obtain assistance. She goes through the steps needed to find scholarly articles. Each of her students uses WorldCat to discover whether a library within driving distance holds the book or journal needed. If not, the student places an interlibrary loan request.

Flaherty-Colling notes that her face-to-face high school students have different library needs. She encourages them to visit the school library regularly, and says “I think the library becomes a bit more approachable when they have a personal invitation to visit.” Approachability and personal attention is what Deborah Parker is all about. With twenty years’ experience in both academic and public libraries, Deborah lives her belief in friendly personalized service. As learning technology has evolved, she has carried this philosophy from in-person contact to electronic distance service.

Flaherty-Colling says of her experience with NMSU, “I am very glad I am studying at NMSU because I have formed great relationships with people across New Mexico.” We are so glad that Deborah Parker is one of these people!—Jeanette Smith, Library Administration

Ms. Parker,

Thank you so much for helping me with my book request and for helping me get a feel for how to help my students use the library from a distance. You are definitely living your mission!

Best regards and many thanks!

Christy Flaherty-Colling

Deborah Parker, a staff member of the Library’s Information Delivery Services Unit, recently received a thank-you note from a satisfied patron. Christy Flaherty-Colling, a 9th and 10th grade English teacher in Omaha, Nebraska, draws upon the NMSU Library’s services for her doctoral studies in Curriculum and Instruction as a distance NMSU student:

2012
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Subject areas and costs are:

- Bioinformatics, average book cost is $100
- Genetics, average book cost is $122
- Aerospace Engineering, $92
- Sustainability, $70
- Natural Resource Ecology, $93
- Folk Arts - Music, Art and Literature $75
- Poetry and Drama, $46
- Special Collections - focusing on Astronomy and New Mexico History. $25 - $2,500

On December 12, 2012, when we celebrate reaching this exciting milestone, everyone at NMSU and in our community will benefit.

If you are interested in helping us reach the two million volume mark, or have a book collection that you might consider giving to the NMSU Library, please contact Kristina Martinez, Library Development Officer, at (575) 646-3642 or krismart@ad.nmsu.edu.

Library Receives Outstanding Outcomes Assessment Award

NMSU’s Outcomes Assessment II committee recently awarded the campus Outstanding Outcomes Assessment Award to the NMSU Library. The award was presented to Library Dean Elizabeth A. Titus at the Fall Convocation.

The Library has consistently performed assessments that focus on the needs of students and faculty. Assessment is an important part of the fabric of the Library’s yearly planning and implementation of services. For more information, contact Dean Titus at (575) 646-1508.
U.S.-Mexico Border Archive and Special Collections Project Needs Your Help

New Mexico State University is located in southern New Mexico fifty miles from Ciudad Juárez, Mexico. As the only land grant university that is classified as a Carnegie High Research Institution, a Minority-serving institution and a Hispanic-serving institution, NMSU is in an exceptional position to collect, preserve and provide access to unique research materials in all formats documenting U.S.-Mexico border history, culture and social reality. These historical materials are much in demand from the NMSU Library by students, faculty, the community and national and international scholars.

The NMSU Library’s Archives & Special Collections Department has collected materials on the history and heritage of the border region since 1972. These collections include the papers of the prominent local Amador and Armijo families, as well as records from the archbishopric of Durango, Mexico, and the town of Sombrerete, Mexico. A recent acquisition, the Esther Chávez Cano Collection, 1990–2006, documents more than fifteen years of social reality in Juárez and Chihuahua, Mexico. In its brief residence in the Library, this collection has already attracted extraordinary interest, bringing researchers from as far away as Yale University. Collecting similar materials is a matter of the utmost urgency.

The U.S.-Mexico border is the most extreme instance in the world today of a wealthy industrial society grating against a poor third world economy. The varied experiences of life and death on this border today are being erased faster than they can become known, studied and understood. The border is (and has been for generations) part of the experience of millions of Americans and their descendants, many of whom cross without documentation and thus leave no official record of their journey.

Knowledge of the physical landscape of the border remains so inadequate that political leaders mandate the construction of barriers with little or no knowledge of what building a wall on such terrain entails, how easily such barriers can be destroyed or the damage that such activities can cause to natural and human communities along the border.

The international drug trade—one of the world’s largest industries according to the United Nations—generates huge profits as well as unprecedented violence in border communities, and yet because it is illicit and clandestine, it remains all but invisible except for the nota roja—the “red pages” of local newspapers and also in records created by individuals and social organizations working on the ground to ameliorate the effects of crime and violence. The U.S.-Mexico Border Archive and Special Collections project will reclaim and preserve memories, experiences and documents of individuals and groups on both sides of the international border and will be a repository for the history and history-in-the-making of this unique region.

The aim of the U.S.-Mexico Border Archive and Special Collections project is to acquire additional primary source materials to document the history, culture and social reality of the border region. This project includes three components:

1. Acquisition of materials documenting U.S.-Mexico border history, culture and social issues in various formats.

2. Processing and preservation of the materials collected, which will require a professional archivist with excellent Spanish language skills.

3. Dissemination of the information contained within the materials collected. The Library will work with the NMSU Center for Latin American and Border Studies to publicize the collection nationally and internationally through conferences, workshops, journal articles, news coverage and web pages. The Center’s existing outreach programs, which include the online news source Frontera NorteSur, http://www.nmsu.edu/~frontera, will guarantee wide dissemination.

Updated Gates Installed in Libraries

"Gatekeepers" from the Circulation Unit of the Access Services Department pose beside one of the new gates. Left to right, Norice Lee, Mary Covarrubias-Chavarria, Irene Tellez, Paula Kilgore, Edward Flores and Donna Burkholder.

Members of the Circulation Unit are happy that new 3M Detection System gate replacements were successfully installed at Branson and Zuhl libraries at the start of Fall Semester. The new gates operate on advanced digital technology, using a pulse-sensing system versus outdated photocell sensors.

The installation of the gates proved to be a major construction project for workers from NMSU’s Office of Facilities Administration and Services, who performed the work.

The new, smaller detection systems offer better security, more accurate gate counts and aisles that allow for a more natural traffic flow in and out of the libraries.—Norice Lee, Access Services

The new gates offer better security, better gate counts, and better traffic flow.

Photo, Norice Lee.
Gift Album Provides Insight into Past

Over the past few months, the NMSU Library has gained a new friend who has provided tremendous insight into some of the history of the Mesilla Valley. Mrs. Connie Sharpe, a long time resident who was born and raised in Las Cruces, has a passion for preserving the history of our beautiful valley. When I called Mrs. Sharpe for the first time, she invited me to her lovely home to see a historical treasure for which she needed to find a good home. Upon my arrival, Mrs. Sharpe showed me to the office in her home and pulled out a beautiful album from the early 1900s filled with postcards to and from her family members.

Each card is a beautiful work of art, but even more meaningful from a historical perspective is what is written on the postcards. Cards and letters have become a thing of the past, and they offer a tremendous insight into what people were thinking and what was happening in their world at that time. You can imagine the perspective that one can gain from a collection of 259 postcards ranging from 1904 to 1911. And while Mrs. Sharpe is very humble about her gift to the Library’s Archives & Special Collections Department, we are delighted to have such a unique gift that tells a wonderful story about a prominent Las Cruces family.

If you have historical papers, photos or documents that you would like to donate to the Archives & Special Collections Department to be properly preserved in a place where they can be accessed by research for patrons, historians, genealogists, researchers and others, please call Steve Hussman, Department Head for Archives & Special Collections, at (575) 646-4756, or Kristina Martinez, Library Development Officer at (575) 646-3642.—Kristina Martinez, Library Administration

Governor Richardson Adds Book by Library Author to His Reading List

Governor Bill Richardson was recently seen reading *The Whole Damned World: New Mexico Aggies at War 1941–1945*. The book, a collection of the World War II correspondence of NMSU Dean Daniel B. Jett, was compiled by University Archivist Martha Andrews.

The book was published in 2008 by Rio Grande Books in collaboration with the NMSU Library. It was recently nominated for a New Mexico Book Award in the “History” category. For more information, contact Andrews at (575) 646-5028.
Faculty Publications

Ellen Bosman, Technical Services, has published several articles in the Encyclopedia of Contemporary LGBTQ Writers of the United States (Westport, CT: Greenwood Press, 2009):
“Awards, LGBTQ Literature,” 53-56.
“Johnson, Fenton,” 333-337.


Border Archive  
(continued from page 12)  

The Library recognizes that a Border Archive is of the utmost importance to the history of this area, especially during these turbulent times, but the project will require roughly $150,000 a year to maintain and unfortunately our budget cannot withstand an additional recurring cost obligation of such proportion.

Thus, we embark upon a campaign to raise money through private gifts and grants. Seed money for the first year of the project was provided by NMSU’s Southwest and Border Cultures Institute, and through the generosity of one anonymous donor, the Library has already received a commitment of $10,000 to put toward this initiative.

If you, or anyone you know is interested in U.S.–Mexico Border issues and/or Social Justice, please contact Kristina Martinez at (575) 646-3642 or krismart@ad.nmsu.edu for more information on how you can help the Library establish a U.S.–Mexico Border Archive and Special Collections.—Molly Molloy, Reference & Research Services, and Kristina Martinez, Library Administration.
Library faculty members Mardi Mahaffy and Sylvia Ortiz of Reference & Research Services are wrapping up a nearly year-long effort of planning and activities in celebration of the Federal Writers’ Projects (FWP). Mahaffy and Ortiz learned in December 2008 that they were one of 35 awardees of the American Library Association/National Endowment for the Humanities “Soul of a People” grant awards. The $2,500 grant had to be used for some specific programming required by the funding agencies, but it was up to the awardees to develop outreach and programs featuring the FWP.

The final program in the series will be a screening of excerpts from the documentary film *Soul of a People: Writing America’s Story*. The film was created by Spark Media in collaboration with the National Endowment for the Humanities. The free public screening will be held at 7 p.m. on October 21 at NMSU’s Creative Media Institute Theater.

The series of events was launched on April 4 with the *Great Depression Road Show*. The full day of activities included presentations on the history of Depression-Era quilts and women’s clubs during the Depression, as well as the telling of stories typically recounted by African Americans and Spanish New Mexicans during that period. There were also jitterbug dance demonstrations, a “show and tell” session during which visitors could discuss their personal 1930s items and crafts and games for children.

Throughout the day, oral histories were collected from folks who grew up in the 1930s. The day closed with a viewing of excerpts from the *Soul of a People* documentary film followed by a discussion. The Great Depression Road Show events took place at the Branigan Cultural Center.

The *Soul of a People* programming continued with a presentation on April 18, “Local Oral Histories from the Writer’s Project,” led by Dr. Jon Hunner of NMSU’s History Department. The oral histories of area farmers and ranchers were one of the more well-known outcomes of the FWP. FWP interviews taken in southern New Mexico concentrated on the Anthony/La Mesa area.

Ortiz and Mahaffy presented a program on *New Mexico: A Guide to a Colorful State* on April 27. Tour guides were the most well-known of the publications created by the FWP. When the FWP came to an end in 1939, each of the 48 states had a tour guide written specifically about its geography, culture and history. This encouraged some travel in a period when travel was not economically feasible.

Dr. Sarah Hagelin of NMSU’s English Department led a book discussion on May 4. She discussed D’Arcy McNickle’s work *The Surrounded*, a coming of age novel of a young Native American man in the 1930s. The various themes and subtexts of the novel were explored. In May, the Thomas Branigan Memorial Library sponsored a series of films with Depression Era themes, including the classics *The Grapes of Wrath*, *They Shoot Horses, Don’t They* and *O Brother, Where Art Thou?*

The NMSU Library partnered with the Branigan Cultural Center and the Thomas Branigan Memorial Library to sponsor the presentations and screenings. These activities presented the Las Cruces/Mesilla area with an opportunity to better understand the role that the Federal Writers’ Projects played in the reconstruction of our country. Questions or comments can be addressed to either Mahaffy at mmahaffy@lib.nmsu.edu or Ortiz at sortiz@lib.nmsu.edu.

— Mardi Mahaffy, Reference & Research Services
You may have read the novel “The Time Traveler’s Wife.” Or you may have seen the movie. It is the story of Henry, a librarian at a large library in Chicago. He leads a rather ordinary life except for the fact that he travels through time due to a genetic anomaly. He is married to Clare, except in the past, when they will be married to each other in the future, and will have a time-traveling daughter, Alba. Multiple versions of Henry at different ages often congregate. When Henry travels he vanishes instantly, wearing nothing but his birthday suit and leaving behind a pile of his clothing. There is much more of Henry’s story that remains to be told. So here is the continuing saga of...

The Time Traveler’s Life
By Oddley Nevernuffer

September 15, 1993

Henry (age 28): What’s the other book?
Patron: Give Me a Break.
Henry (age 28): What? (disappears)
Patron: I’ll just go and check the catalog.

September 15, 1993 (that evening)

Clare (at home, drying the supper dishes and muttering to herself): I never know how many of them are going to show up for dinner. (Out loud) Honey, what do you think we should do tonight?

Henry (age 28): Let’s go hear my dad play the violin in the concert at Orchestra Hall.

Henry (age 41, appears): Count me in.

Clare: I don’t have a thing to wear.

Henry (age 41): Look who’s talking.

Alba (age 57, appears): Me, too.

Benjamin Button (age 30, walks in the door, suffers from a different form of chrono-impairment): Me, too.

Henry (age 39, appears and picks up the phone): Great. How many tickets do you want me to get?

Clare: Better buy them at the door (everyone except Clare and Benjamin disappears).

Benjamin: (age 29) Let’s hit the road. I’m not getting any younger.

Clare: Oh, yes you are (they leave for the concert).

September 22, 1993 (a week later)

Director of the Library (in his office): Henry, it’s time for your annual evaluation.

Henry (age 28): Yes, sir. (disappears)

Director of the Library: Henry?

Henry (age 35, enters the office): Did you want to see me, sir?

Director of the Library: Yes, we need to do your annual evaluation.

Henry (age 35): Well, how am I doing?

Director of the Library: Henry, I have received some complaints about you from both patrons and your coworkers. They say you tend to disappear when you get a difficult question. What do you have to say for yourself?

Henry (age 35): I’m so sorry about that. I’ll try to do better in the future. (disappears)

Director of the Library (speaking to the two piles of clothes on the vacant chair): That’s the only real issue, Henry. Other than that, we think you’re doing fine. The library appreciates all the income from stock tips and winning lottery tickets. I’m going to transfer you from reference to development.

—Jeanette Smith, Library Administration

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